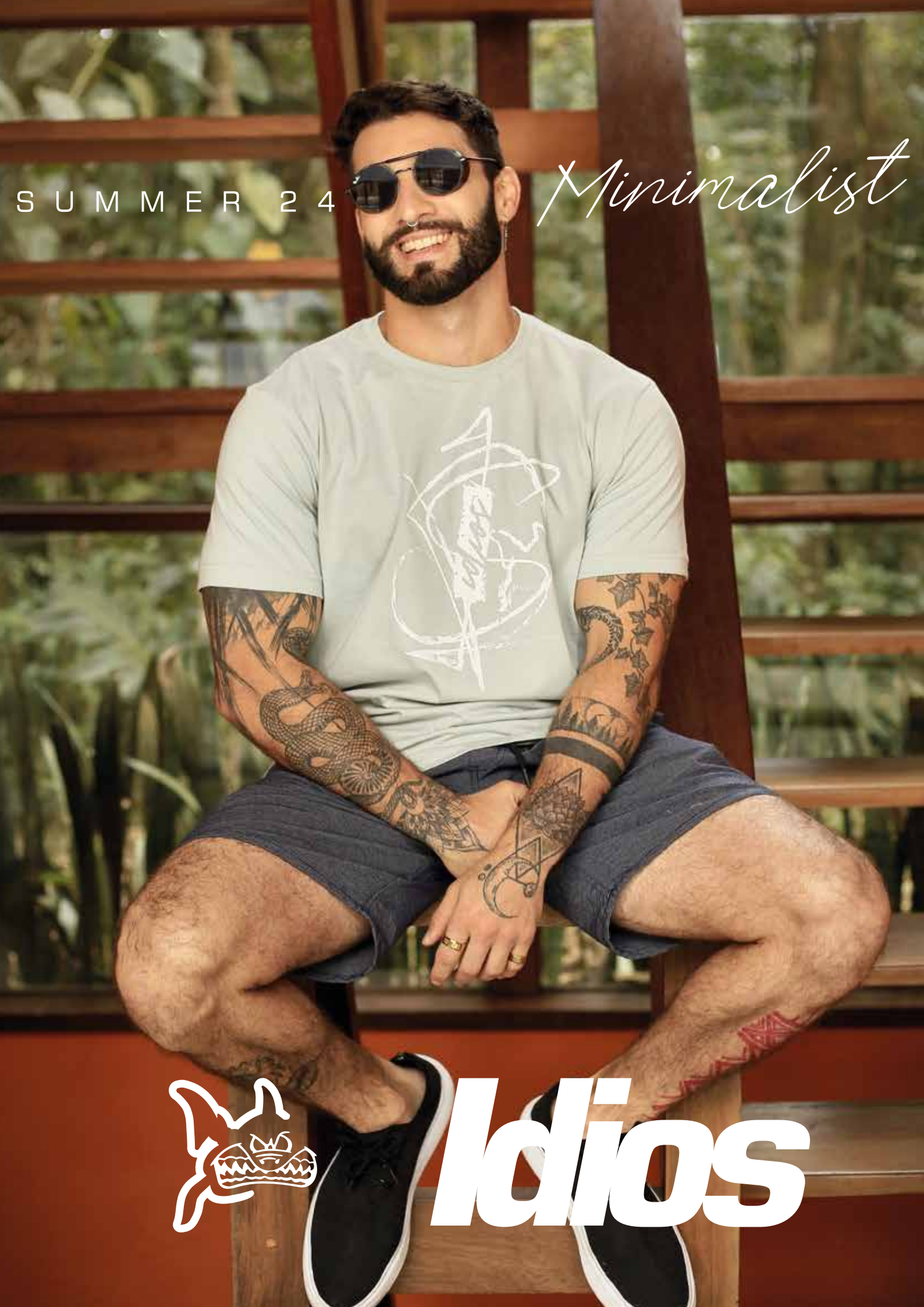
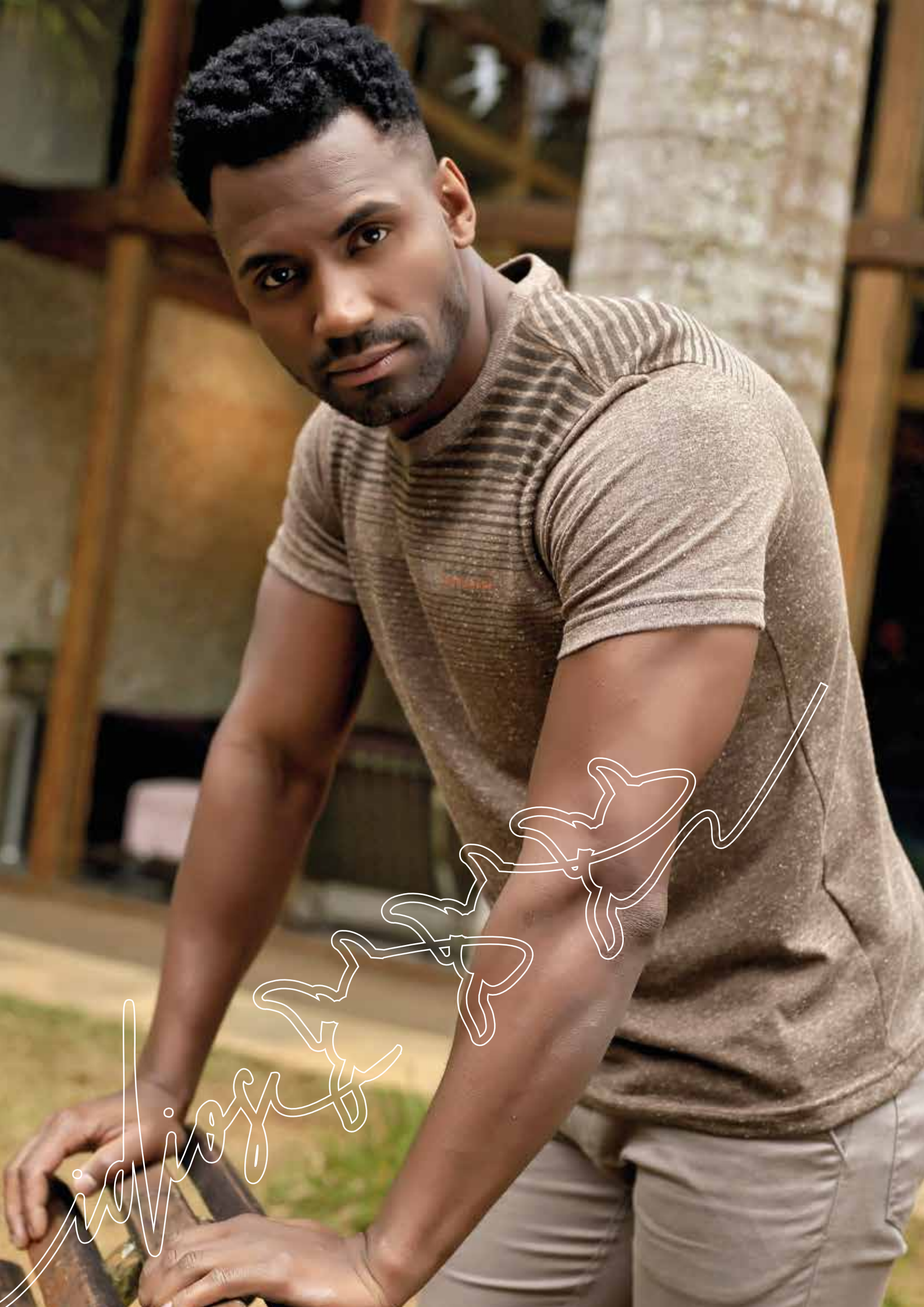

SUMMER 24
Minimalist
Idios

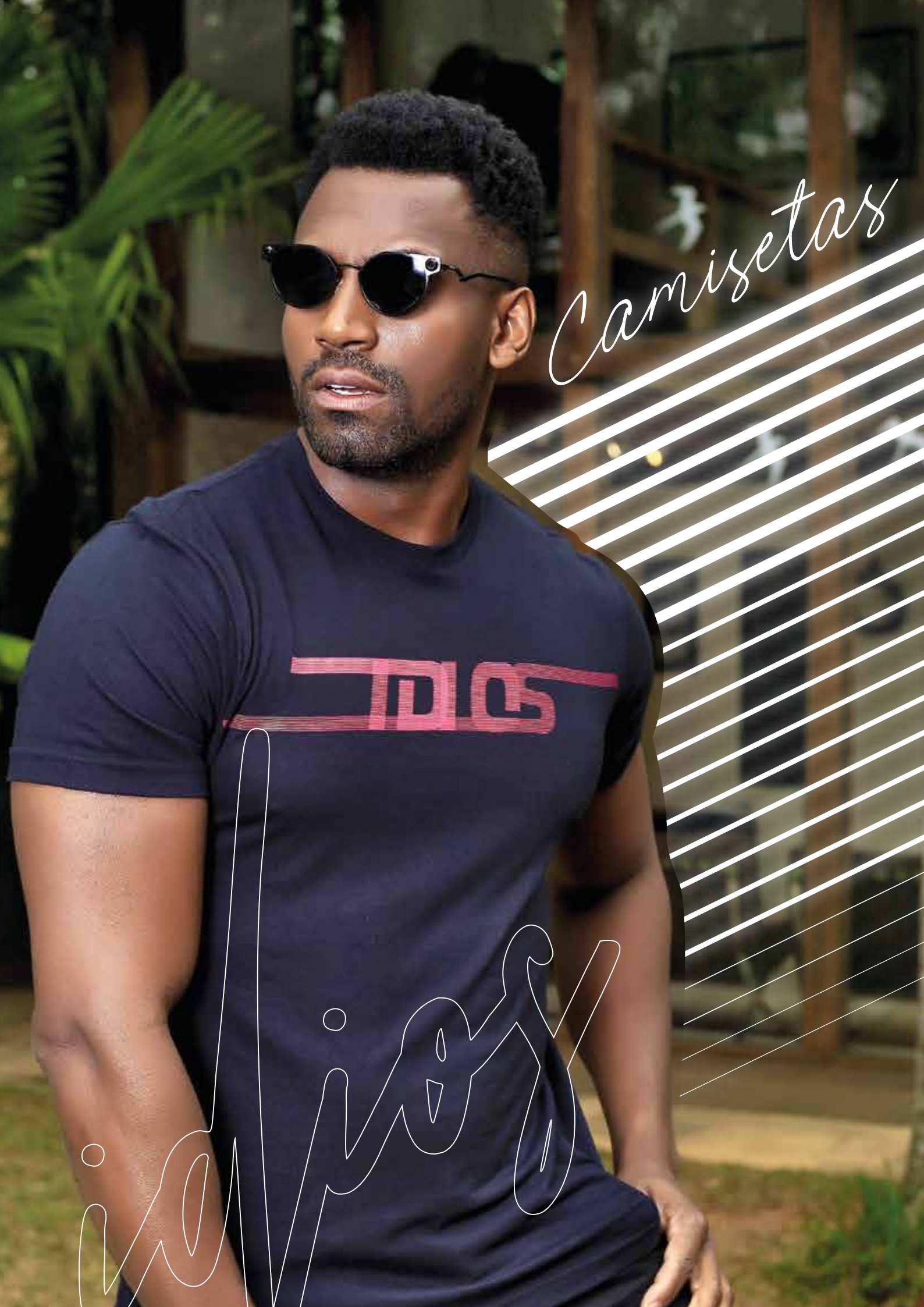
SUMMER 24

IDIOS

DIOS
WORLD
BRAND
DIVISION


idios

IDIDS SHARK


Camisetas

B0876 CAMISETA JUNE

PP ao EG - PS A11726

100% algodão

2 BRANCO

3 PRETO

1 MARINHO

B0877 CAMISETA MELROSE

PP ao EG

100% algodão

B0878 CAMISETA CHEROKEE

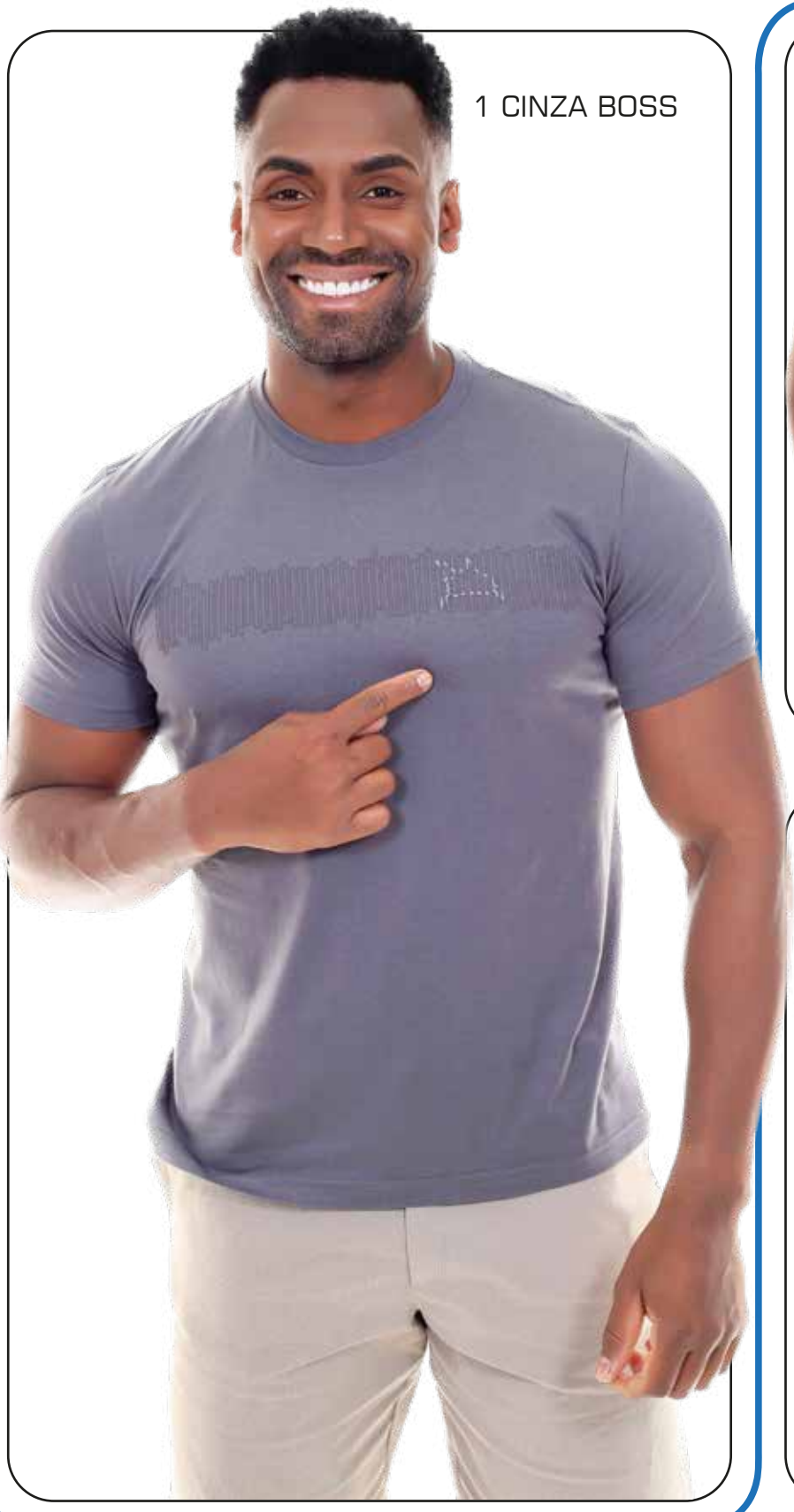
P ao EG

100% algodão

B0879 CAMISETA SEWARD

P ao EG - PS A11727

100% algodão



B0880 CAMISETA CURSON

P ao EG

100% algodão

B0881 CAMISETA WARING

P ao EG

100% algodão

1 FLAMINGO

2 RESERVA

3 PRETO

B0882 CAMISETA ORANGE

P ao EG

100% algodão

2 PRETO

3 MARINHO

1 DETOX

B0883 CAMISETA CLINTON

PP ao EG - PS A11728

100% algodão

1 COURISSIMO

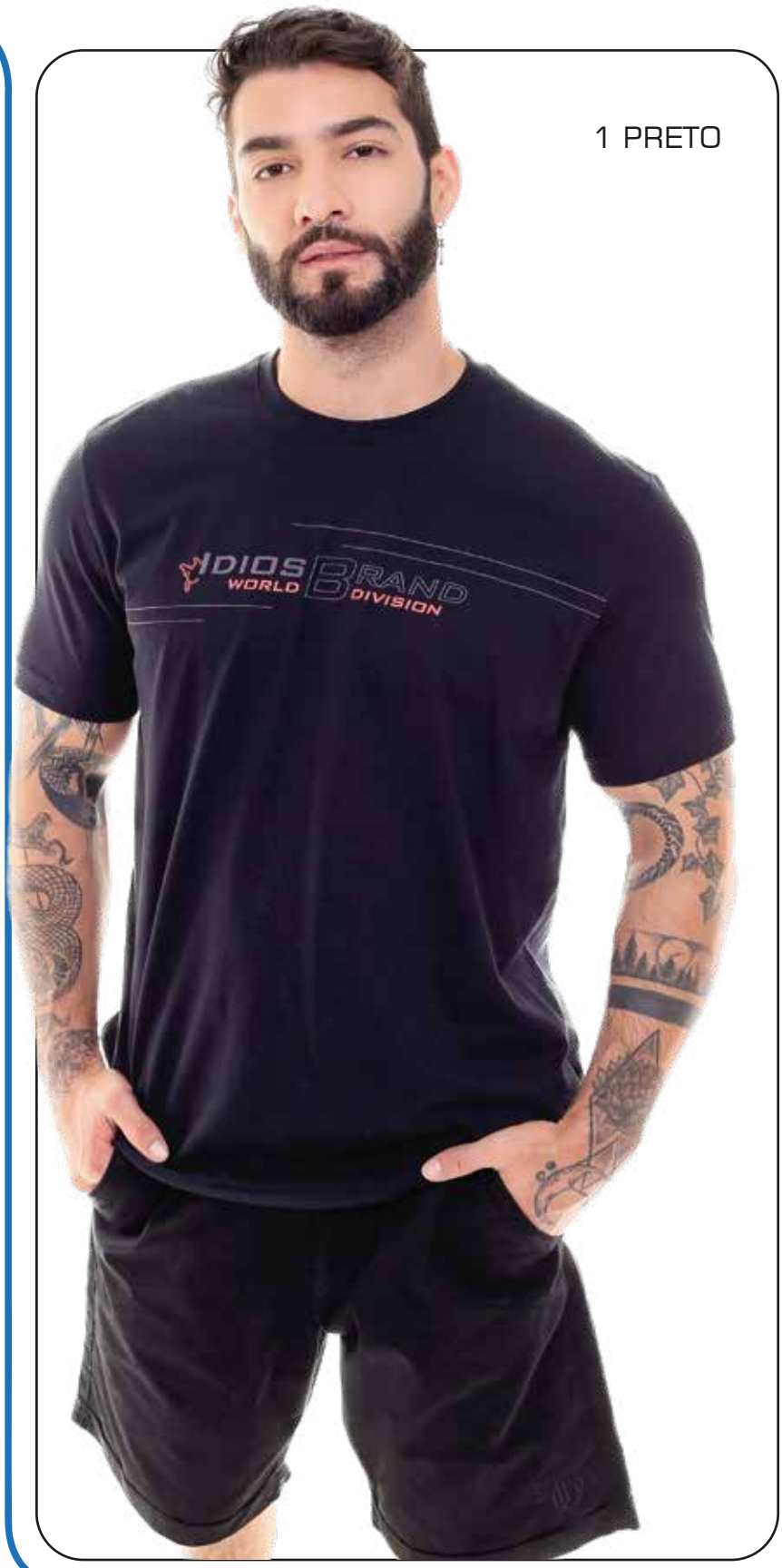
2 MARINHO

3 PRETO

B0884 CAMISETA MARTEL

PP ao EG

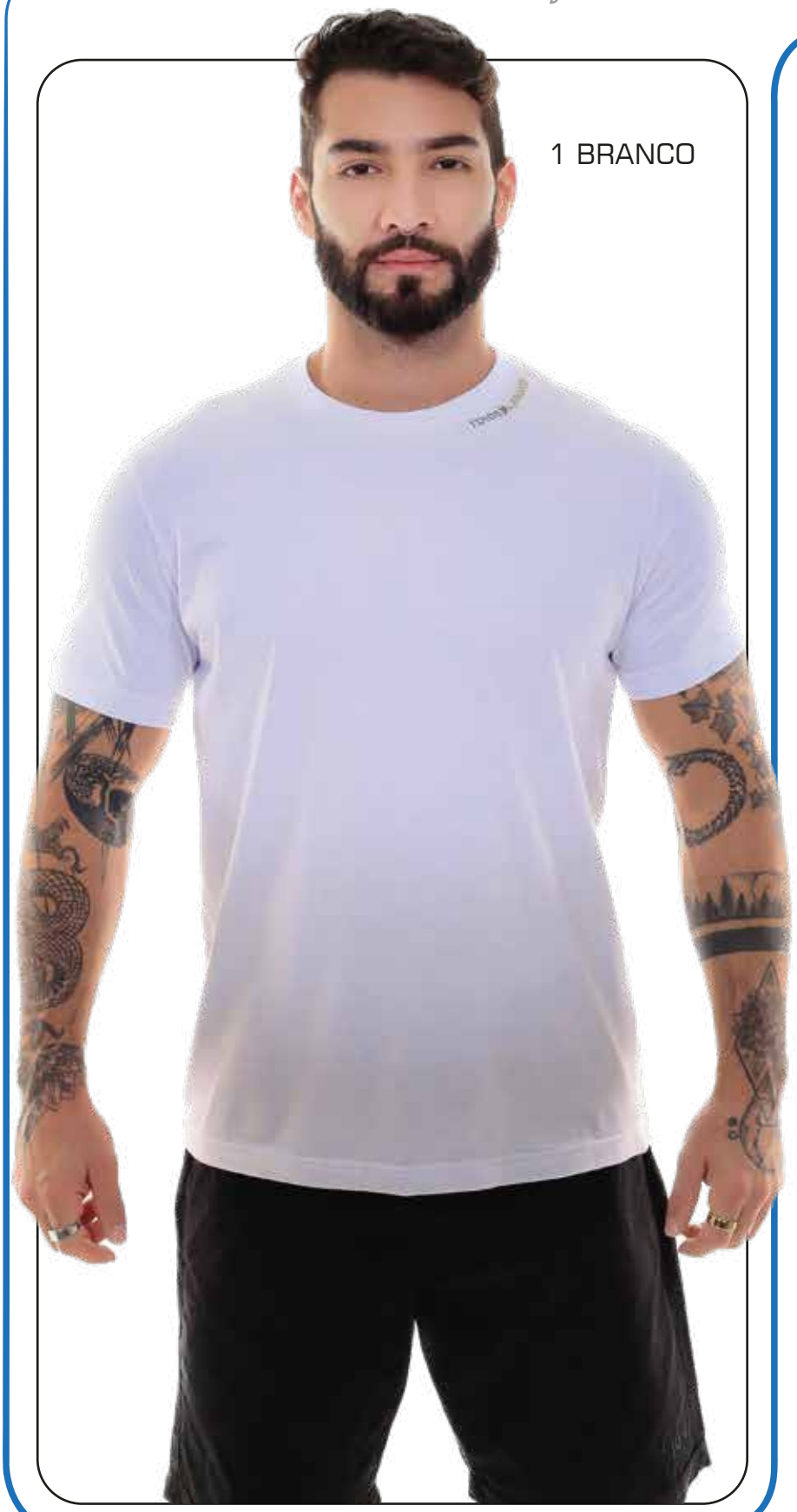
100% algodão

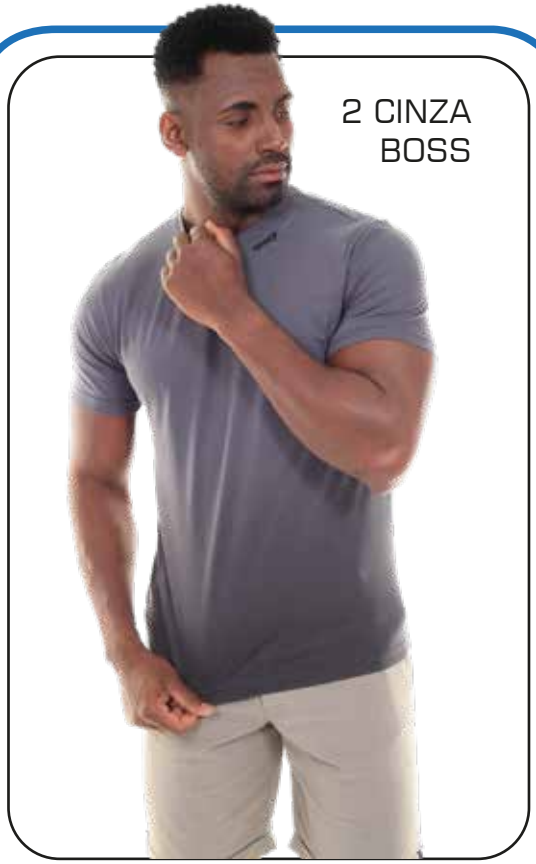


B0885 CAMISETA VENICE

P ao EG

100% algodão





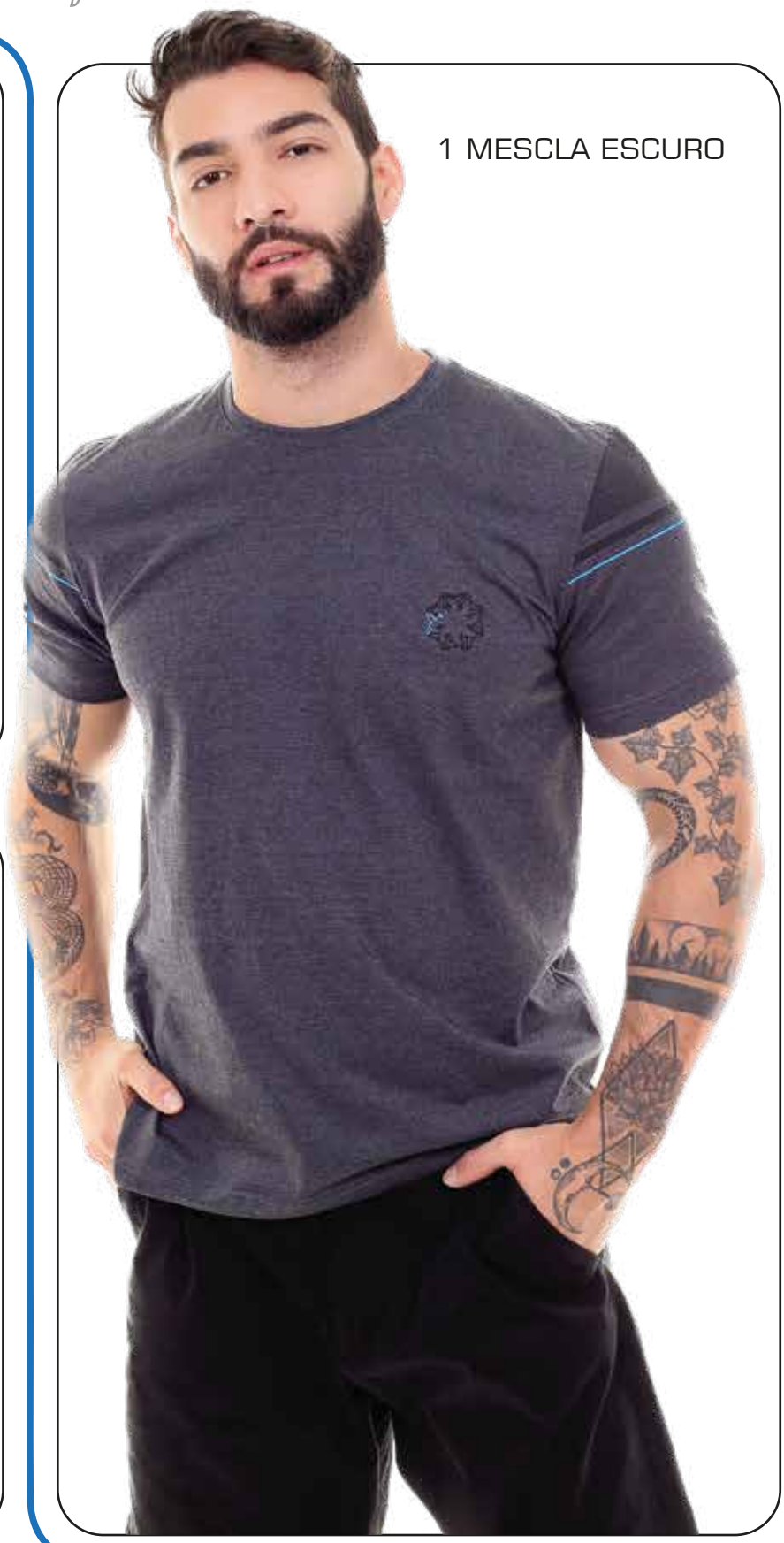
B0886 CAMISETA GARDNER

P ao EG

100% algodão

2 MESCLA
OCRE

3 MESCLA
ALUMINIO



1 MESCLA ESCURO

B0887 CAMISETA HOLLY

P ao EG

50% algodão 50% poliéster

B0888 CAMISETA OAKWOOD

PP ao EG - PS A11729

100% algodão

2 AMARELO

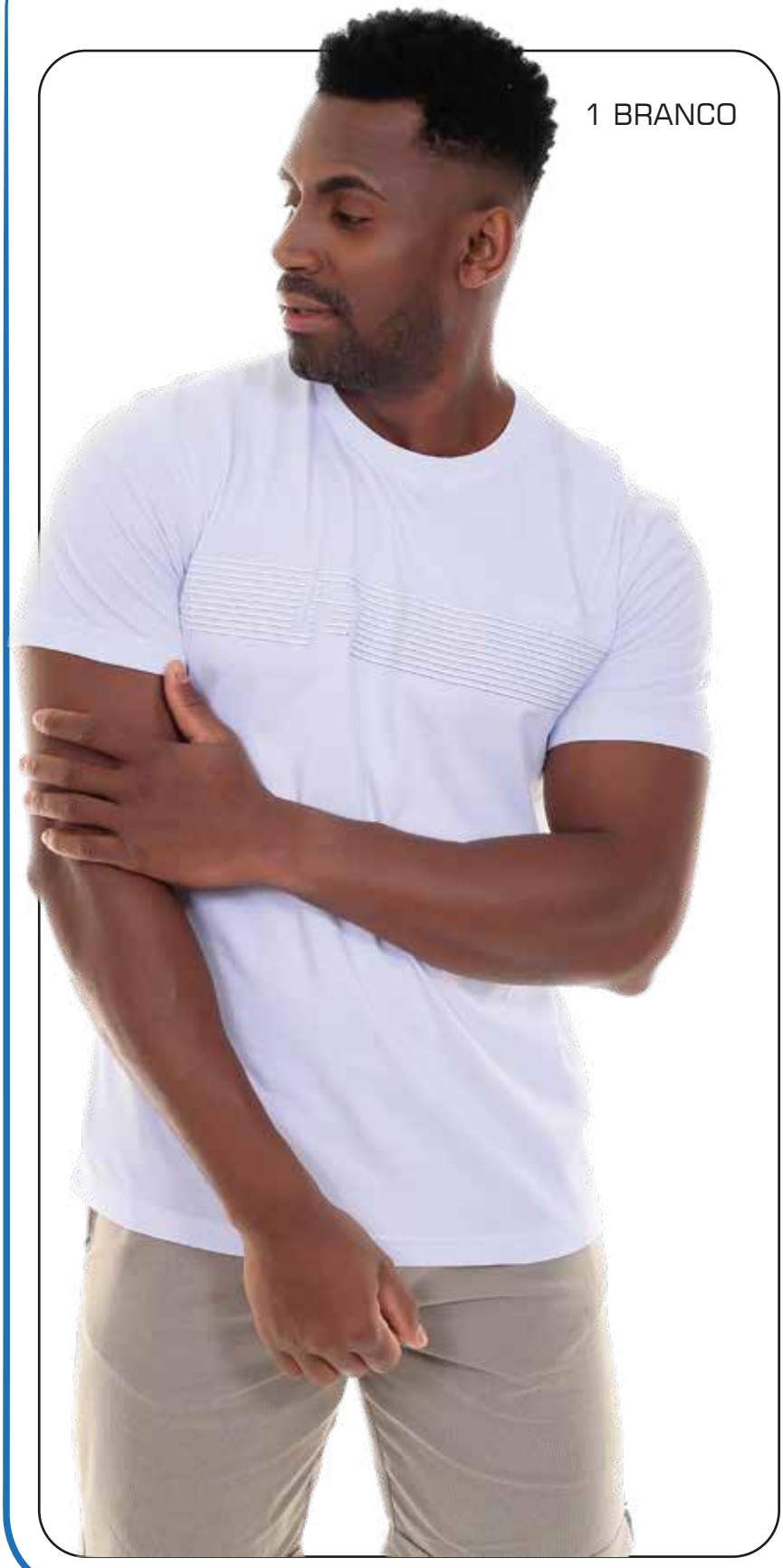
3 PRETO

1 MARINHO

B0889 CAMISETA CITRUS

P ao EG

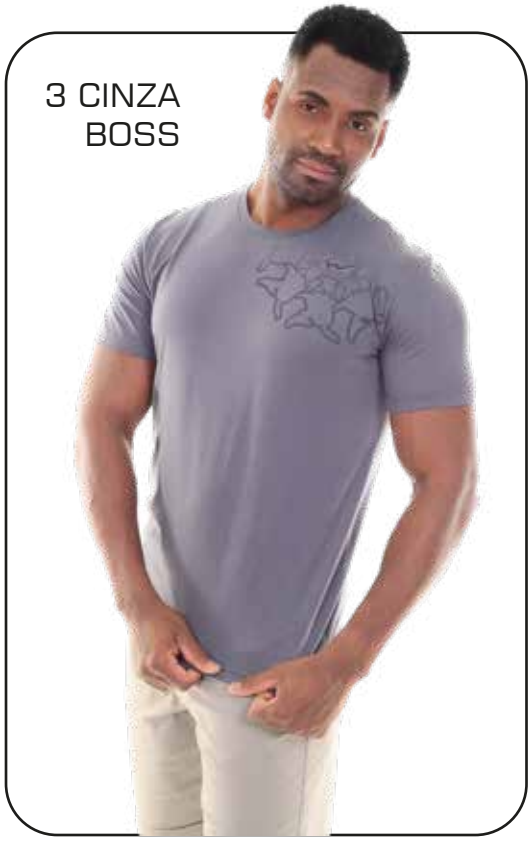
100% algodão

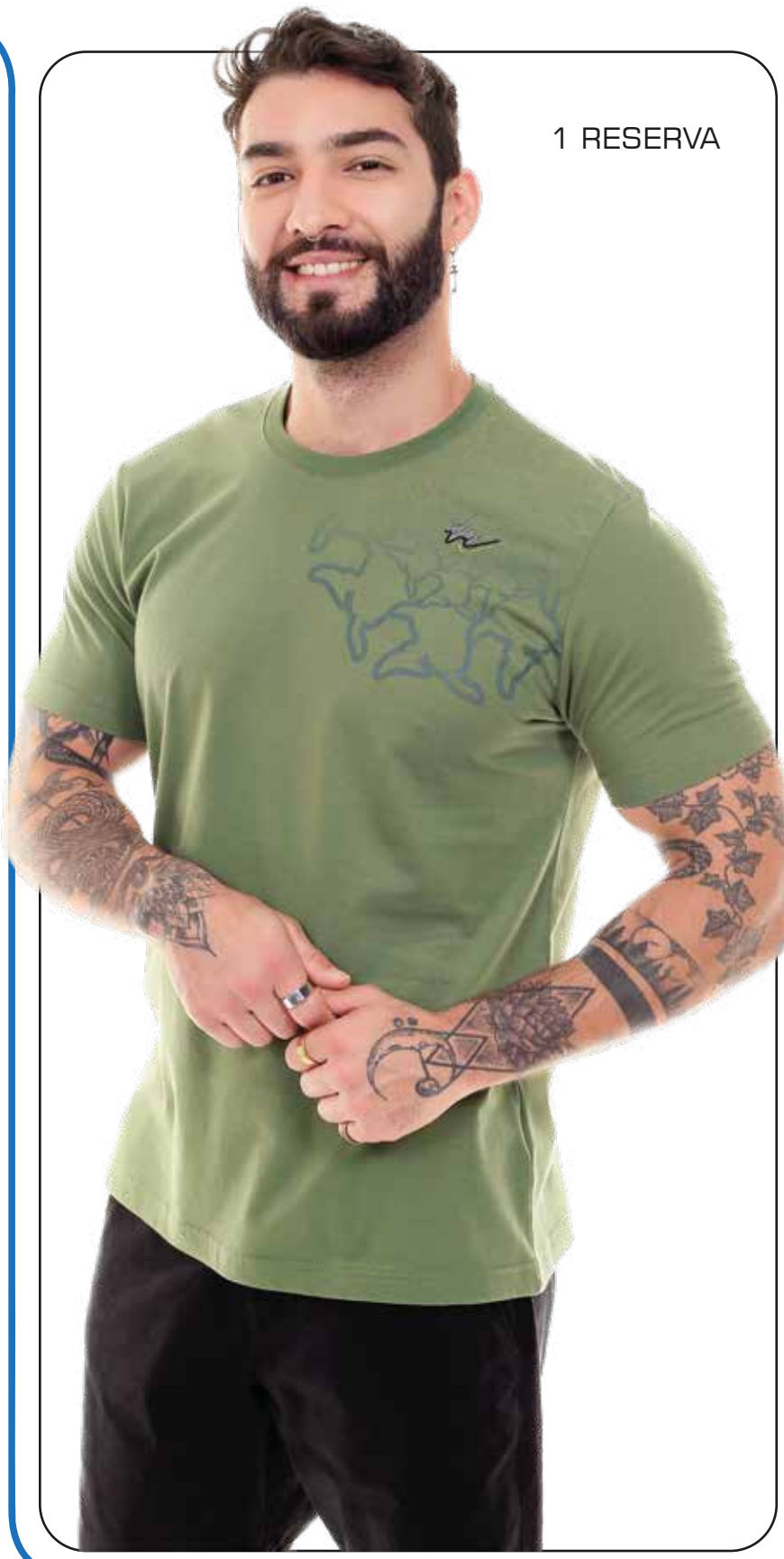


B0890 CAMISETA FULLER

P ao EG - PS A11730

100% algodão

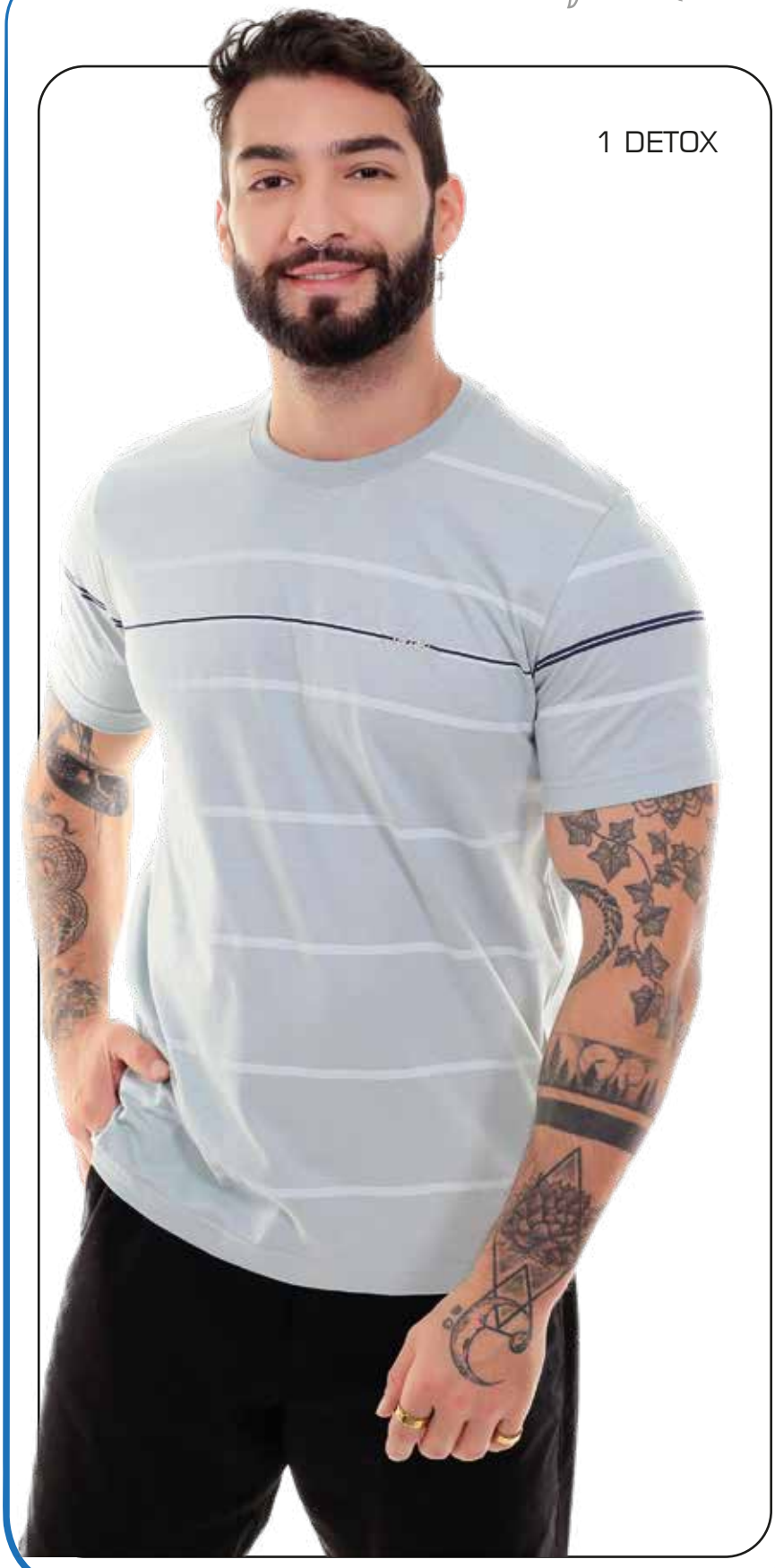




B0891 CAMISETA LONGWOOD

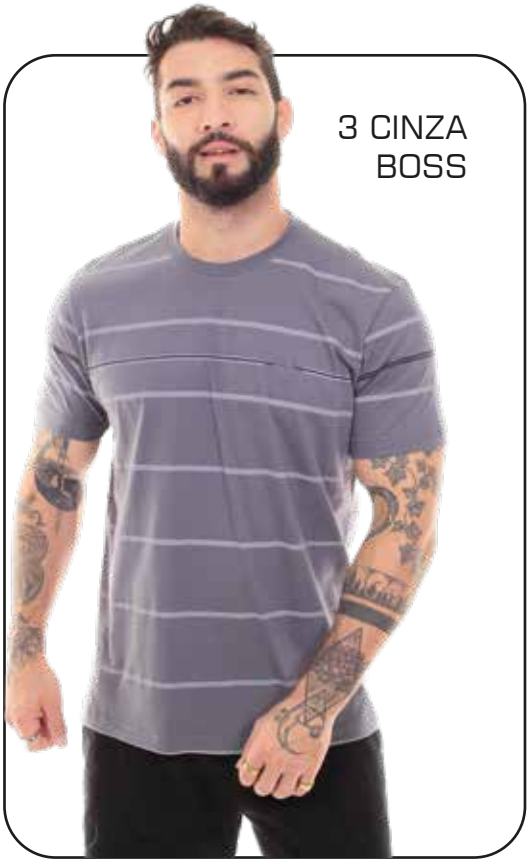
PP ao EG

100% algodão



1 DETOX

2 FLAMINGO



3 CINZA BOSS

B0892 CAMISETA MASCOT

P ao EG - PS A11731

100% algodão

B0893 CAMISETA ELMO

P ao EG

100% algodão

1 PRETO

2 MARINHO

3 RESERVA

B0894 CAMISETA ALSACE

PP ao EG - PS A11733

100% algodão

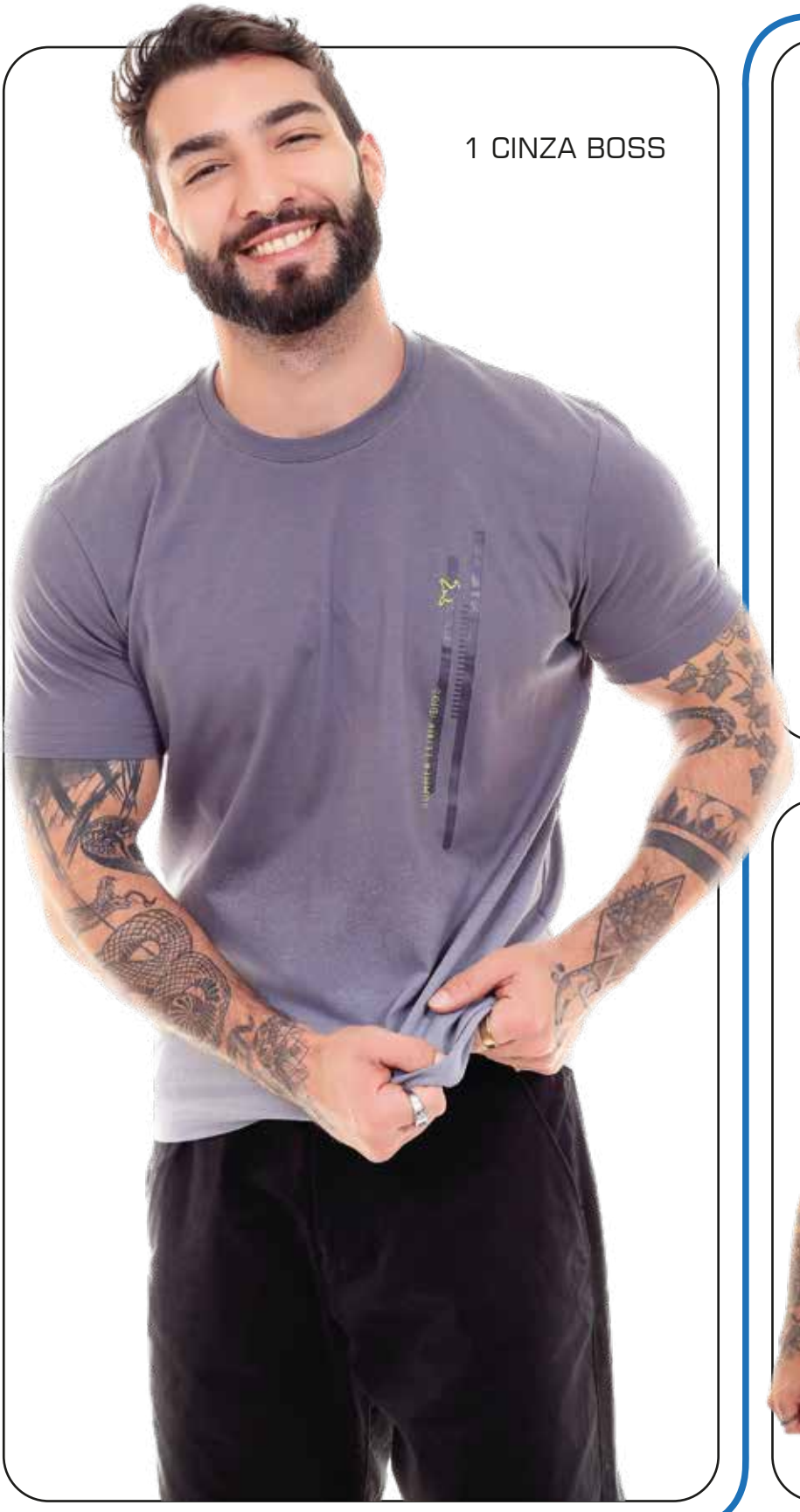
2 AMARELO

3 CINZA
BOSS

1 BRANCO

B0895 CAMISETA HAUSER

PP ao EG
100% algodão



1 CINZA BOSS

2 DETOX

3 FLAMINGO

B0896 CAMISETA POINT

PP ao EG

100% algodão

2 FLAMINGO

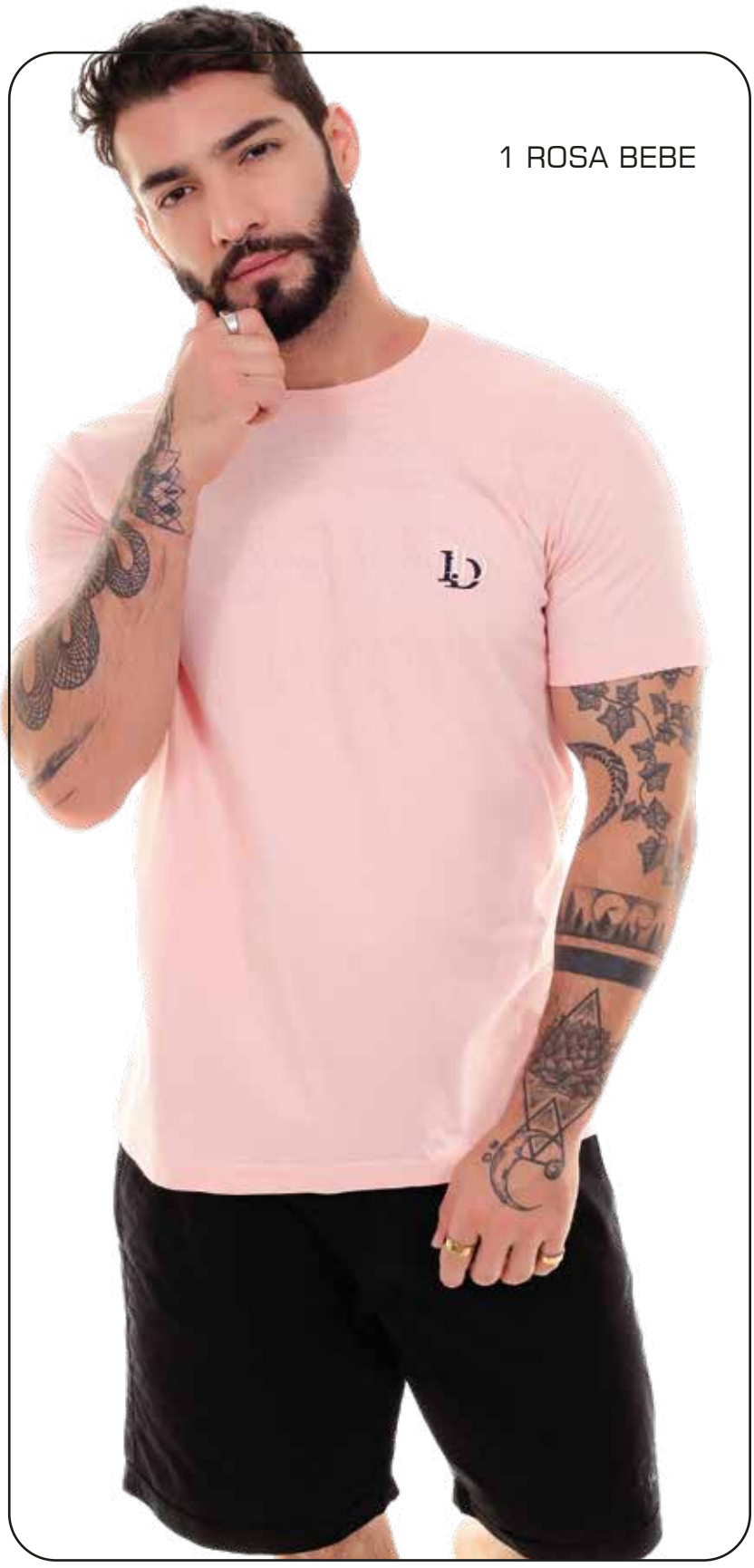
3 MARINHO

1 ABRAÇO

B0897 CAMISETA CARMONA

PP ao EG - PS A11732

100% algodão


1 ROSA BEBE

2 MARINHO

3 PITANGA

B0898 CAMISETA CREED

P ao EG

100% algodão

2 FLAMINGO

3 MARINHO

1 AZUL BEACH

B0899 CAMISETA VALLEY

P ao EG

100% algodão

1 VERMELHO

2 CINZA BOSS

3 MARINHO

B0900 CAMISETA LEIMERT

P ao EG

100% algodão

B0901 CAMISETA BURNSIDE

PP ao EG - PS A11737

100% algodão

1 JADE

2 MARINHO

3 CINZA BOSS

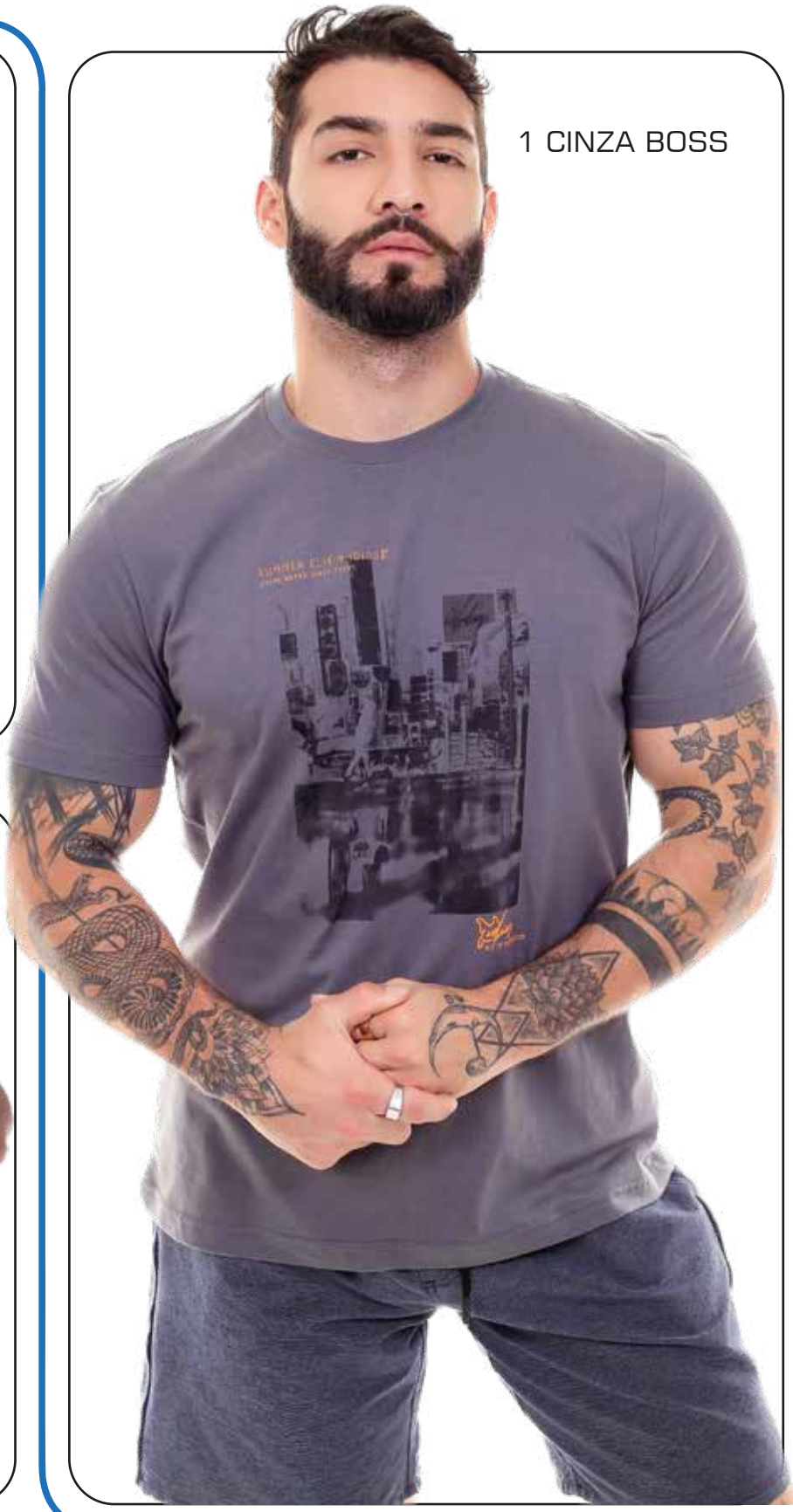
B0902 CAMISETA FAIRWAY

P ao EG

100% algodão

2 AZUL AVIAÇÃO

3 PITANGA



1 CINZA BOSS

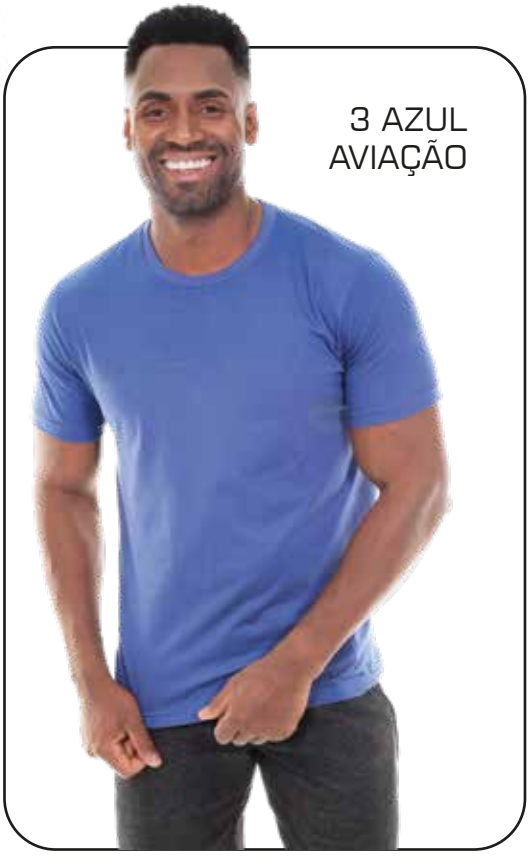
B0903 CAMISETA MULLEN

P ao EG - PS A11738

100% algodão

1 DETOX

2 ABRAÇO

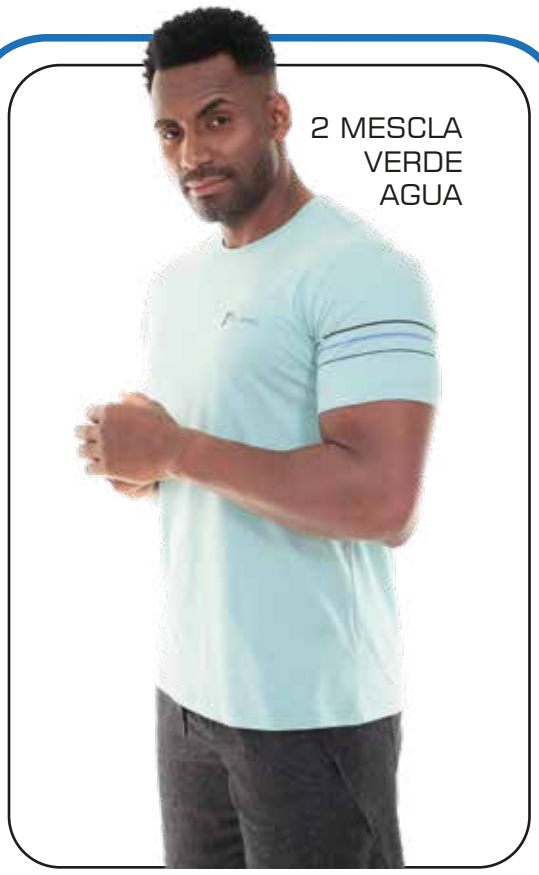


3 AZUL AVIAÇÃO

B0904 CAMISETA HEPBURN

P ao EG

100% algodão



B0905 CAMISETA SMILEY

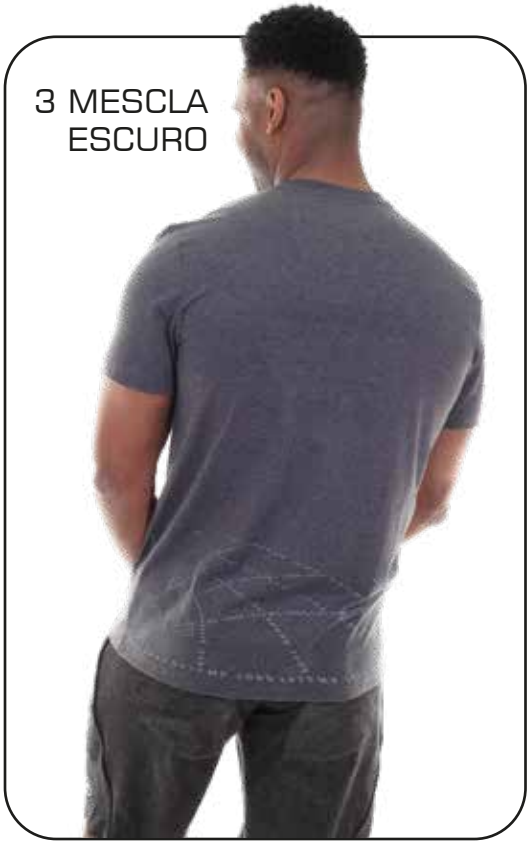
P ao EG - PS A11741

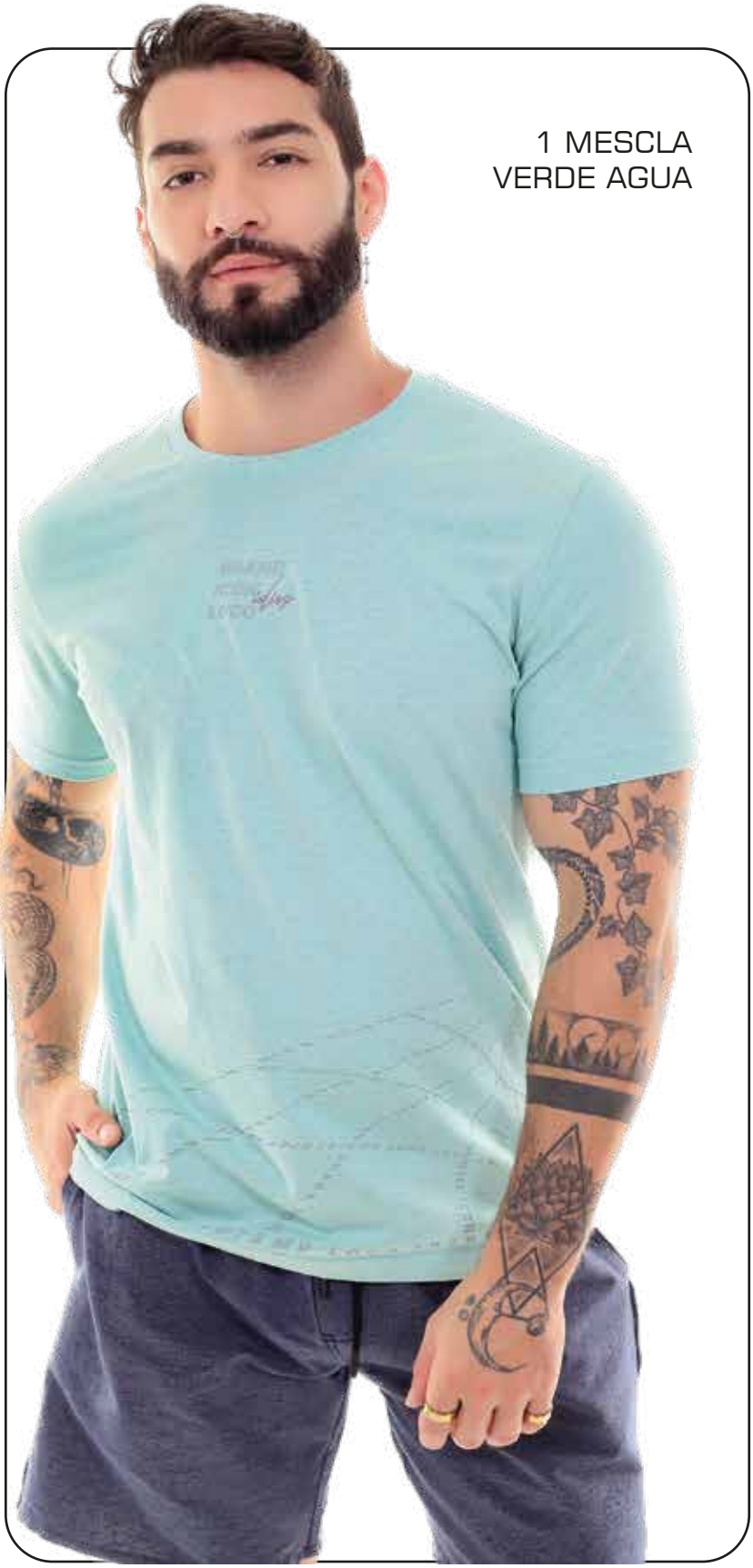
50% algodão 50% poliéster

B0906 CAMISETA MARBURN

PP ao EG

88% algodão 12% poliéster



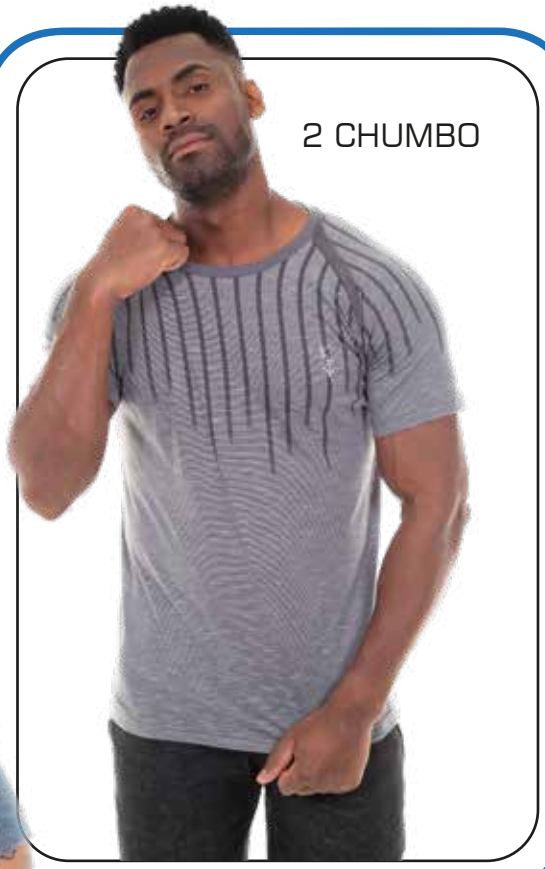


B0907 CAMISETA VERDUN

P ao EG

98% algodã 2% poliéster

1 MALAGA



2 CHUMBO

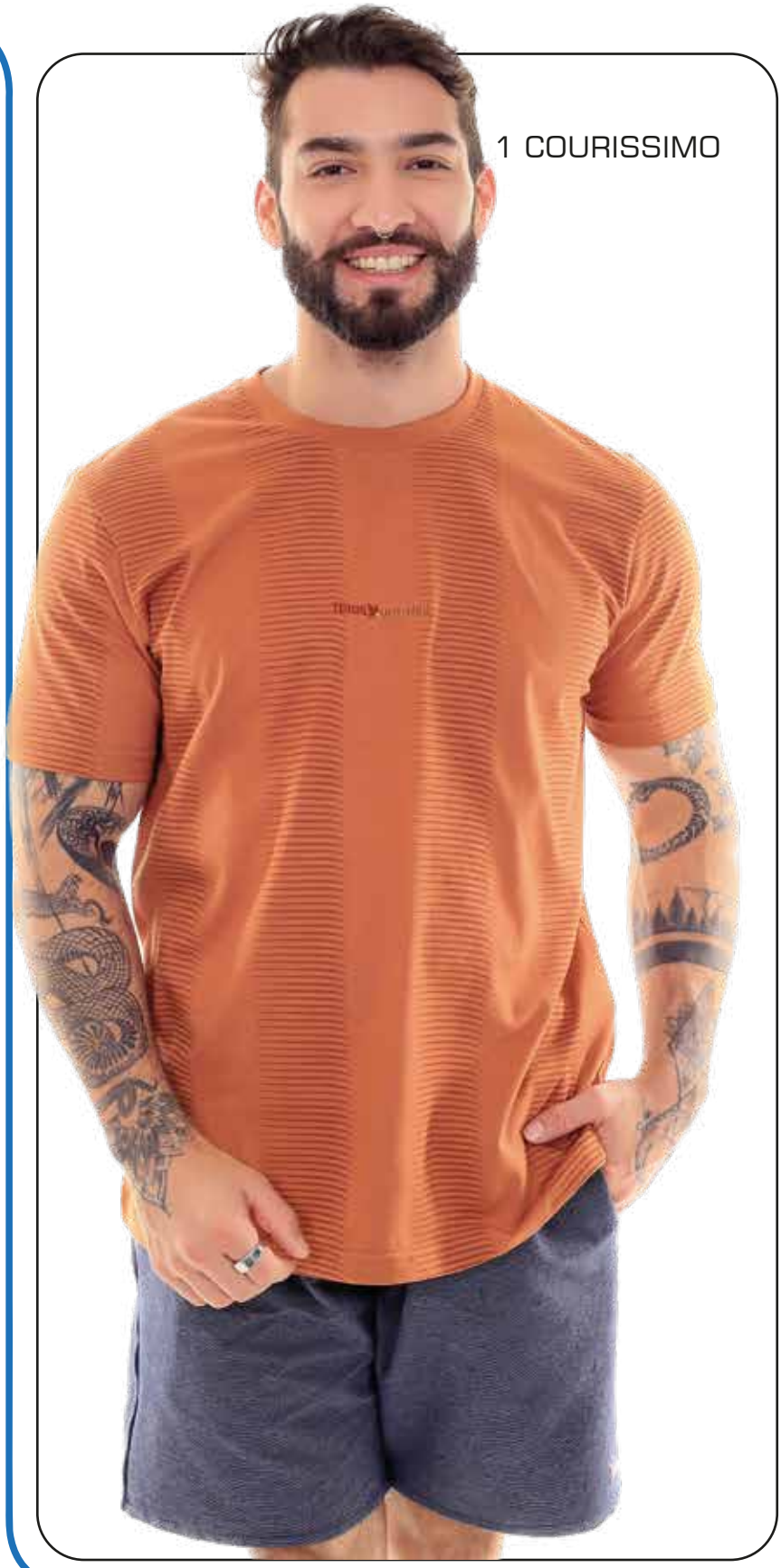
B0908 CAMISETA PLYMOUTH

P ao EG

100% algodão

2 ROSA BEBE

3 PRETO



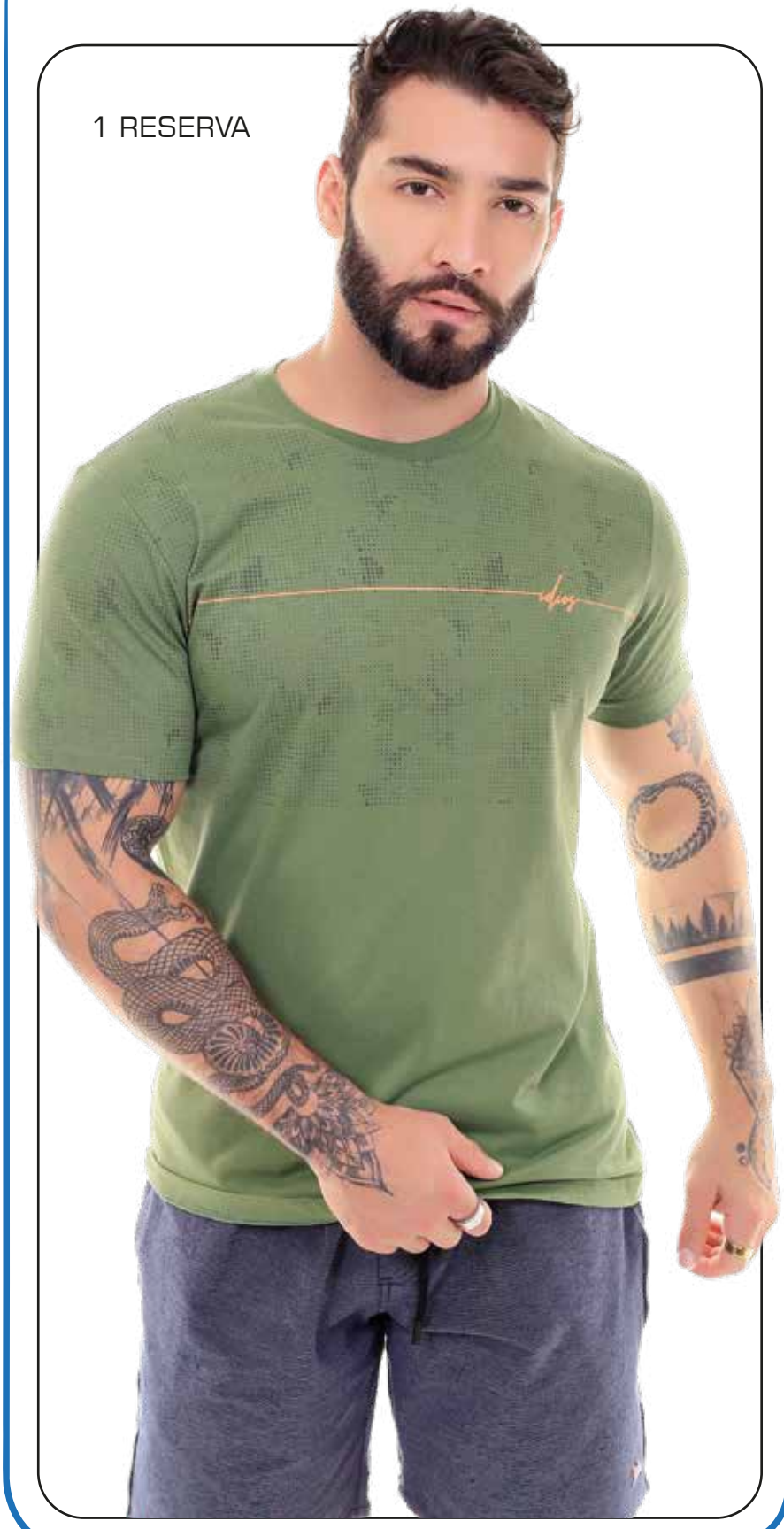
1 COURISSIMO

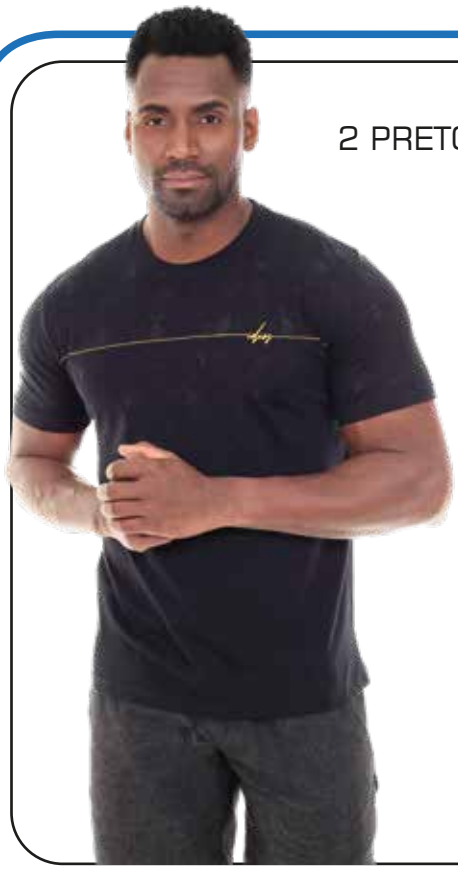
B0909 CAMISETA OLMSTED

P ao EG

100% algodão

1 RESERVA





2 PRETO

3 ROSA BEBE

B0910 CAMISETA NORTON

P ao EG

100% algodão

2 DETOX

3 BRANCO

1 MARINHO

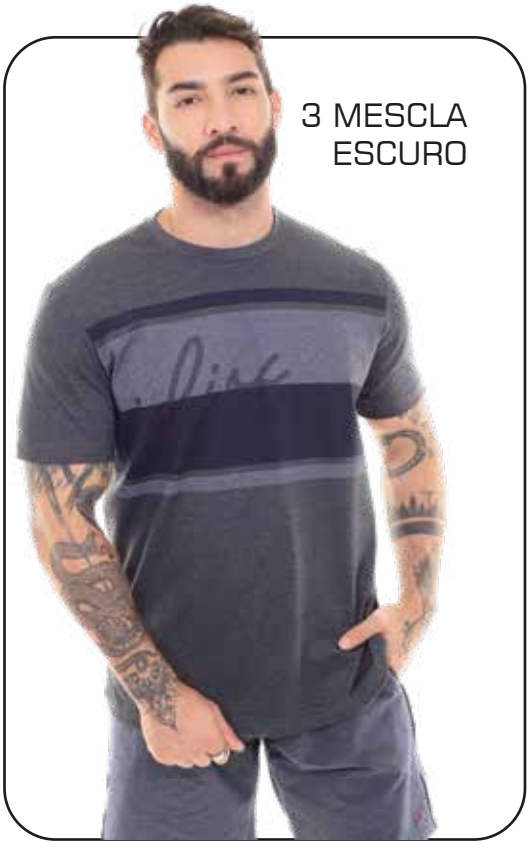
B0911 CAMISETA WESTSIDE

PP ao EG

100% algodão

1 MESCLA OCRE

2 MESCLA VERDE AGUA



3 MESCLA ESCURO

B0912 CAMISETA MASCOT

PP ao EG - PS A11742

98% algodão 2% poliéster

2 MESCLA
JEANS

3 MESLCA
OCRE

1 MESCLA
ESCURO

B0913 CAMISETA NUTWOOD

P ao EG - PS A11743

50% algodão 50% poliéster

B0914 CAMISETA CHERRYWOOD

PP ao EG - PS A11739

100% algodão

B0915 CAMISETA VIRGINIA

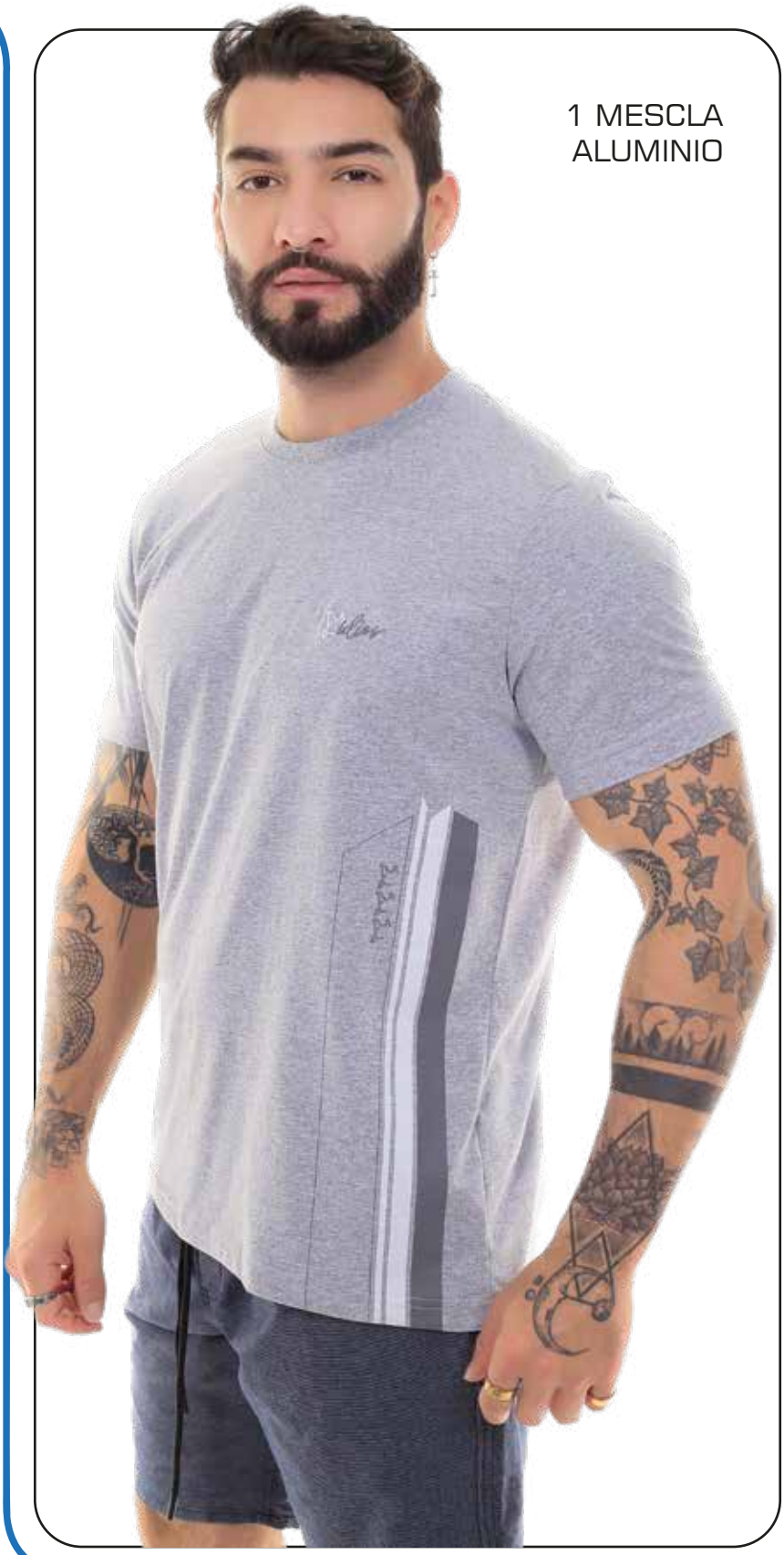
PP ao EG

100% algodão

B0916 CAMISETA GLENWAY

P ao EG - PS A11744

50% algodão 50% poliéster



B0917 CAMISETA REGENT

P ao EG

50% algodão 50% poliéster

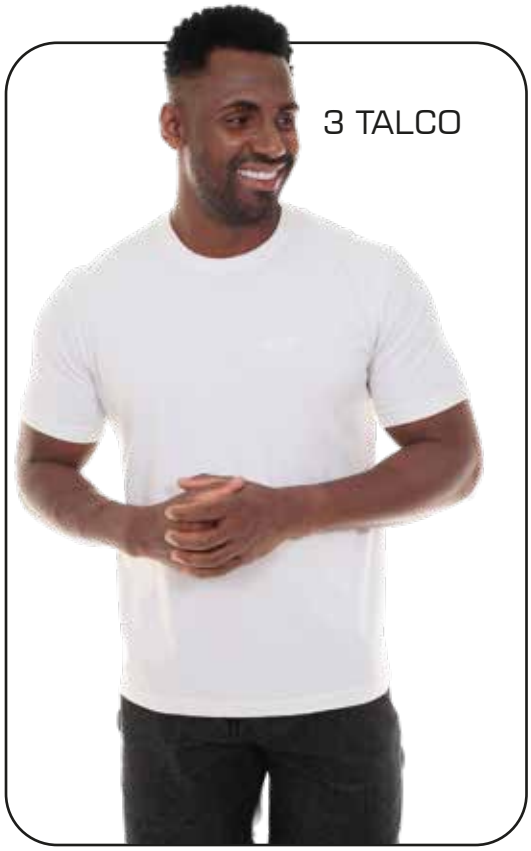
2 LARANJA

3 SAFARI

B0918 CAMISETA ELLIS

PP ao EG

96% algodão 4% elástano



B0919 CAMISETA PARKGLEN

P ao EG

96% algodão 4% elástano

B0920 CAMISETA KENWOOD GOLA V

PP ao EG

96% algodão 4% elástano

2 MESCLA
ESCURO

3 MESCLA
JEANS

1 MESCLA
OCRE

B0921 CAMISETA ROSEWOOD

P ao EG

98% algodão 2% poliéster

2 RESERVA

3 ABRAÇO

B0922 CAMISETA BEDFORD

P ao EG - PS A11740

100% algodão

2 AMARELO

3 PRETO

1 DETOX

B0923 CAMISETA KANSAS

P ao EG

100% algodão

1 FLORESTA

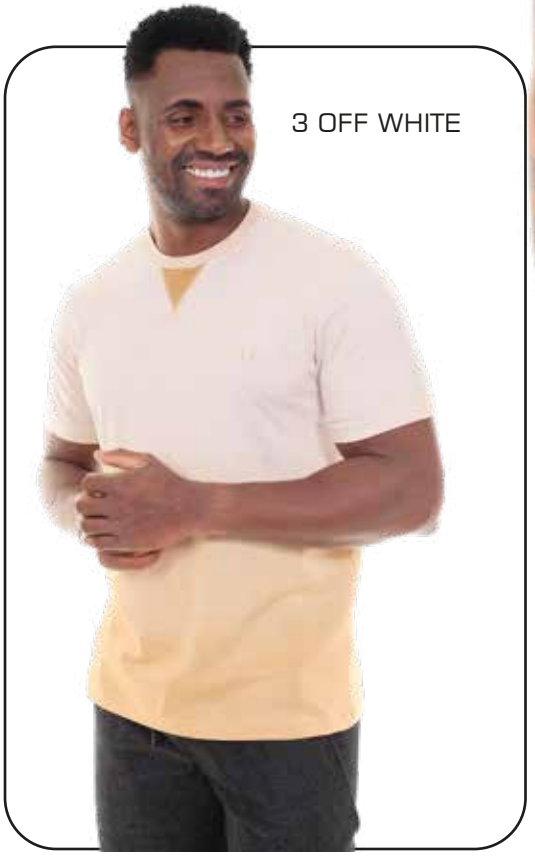
2 MARINHO

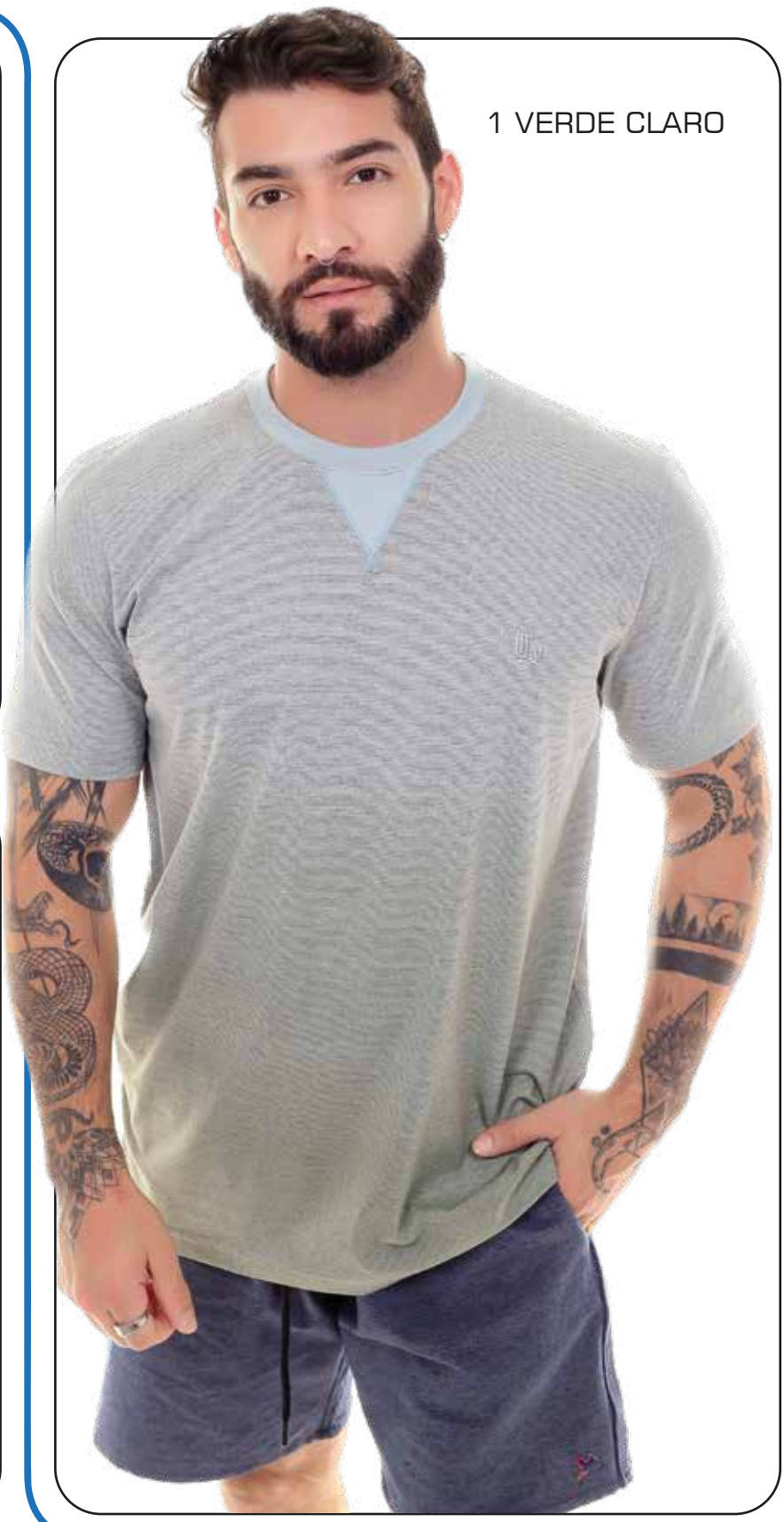
3 MARROCOS

B0924 CAMISETA OVERDALE

PP ao EG

100% algodão



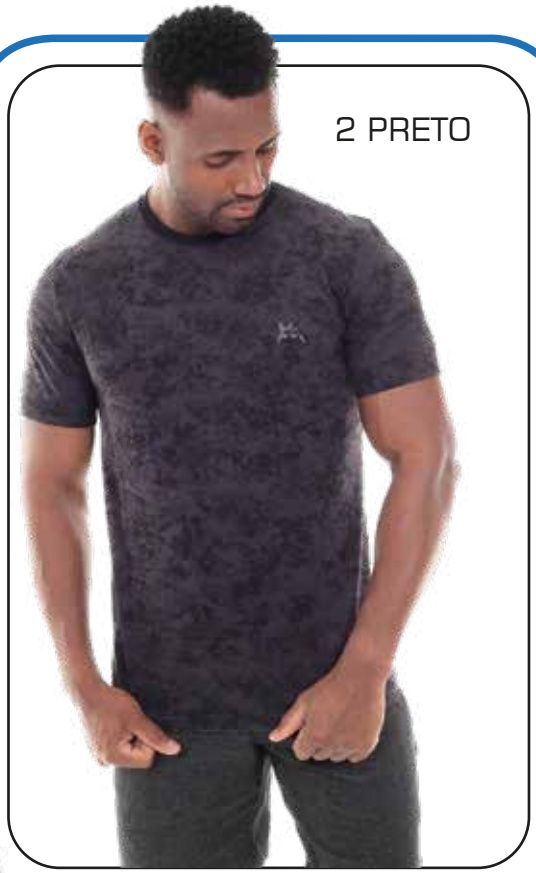


B0925 CAMISETA COLE

P ao EG - PS A11748

100% algodão

1 VERDE



2 PRETO

3 VINHO

B0926 CAMISETA STETSON

P ao EG - PS A11751

100% algodão

2 CORAL

3 AZUL

1 PRETO

B0927 CAMISETA ANGELES

P ao EG - PS A11749

100% algodão

1 AZUL

2 PRETO

3 OFF WHITE

B0928 CAMISETA WEST

P ao EG

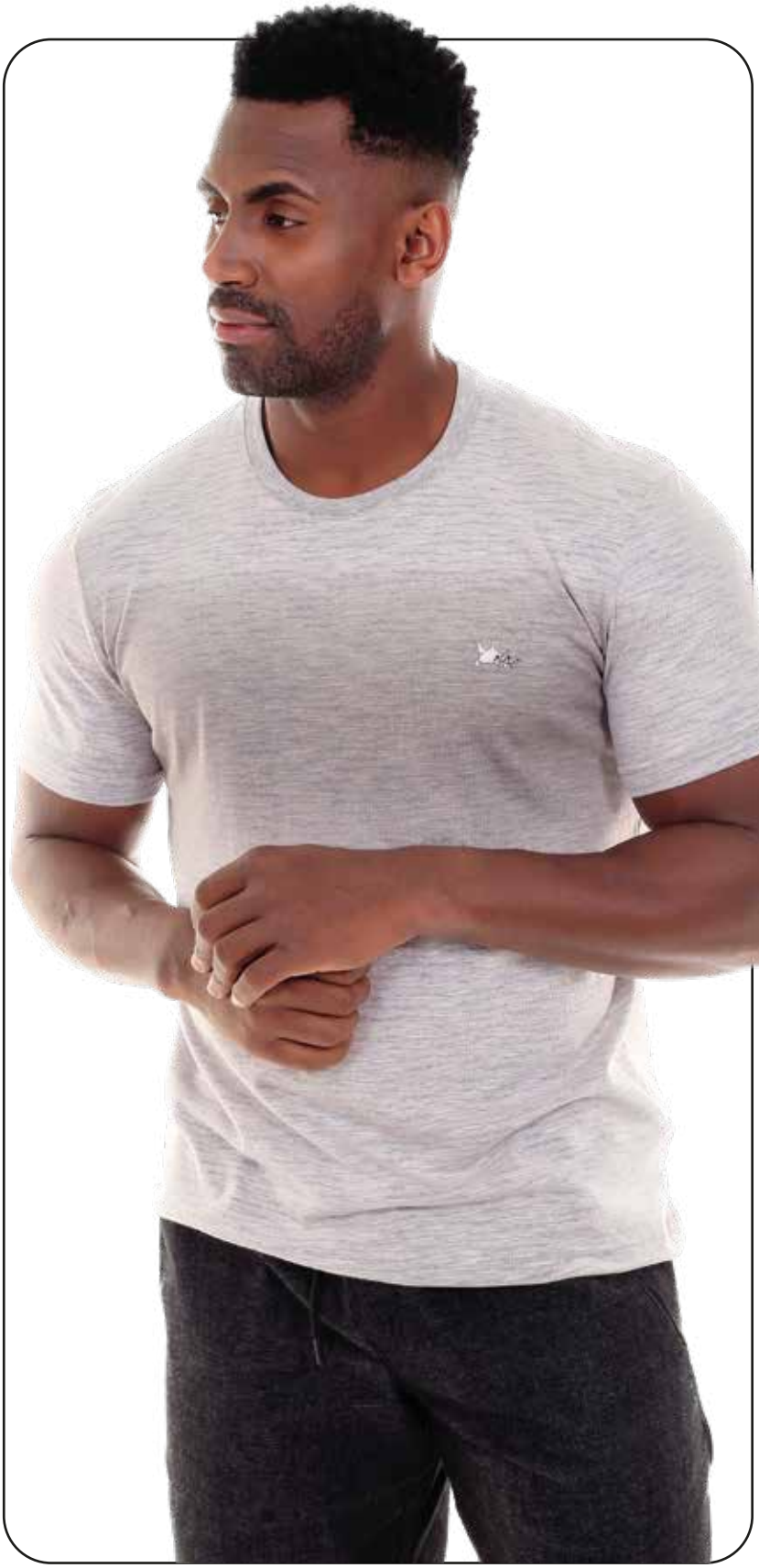
93% poliéster 7% linho

3 AZUL

B0929 CAMISETA SENFORD

PP ao EG

45% algodão 55% poliéster



1 AZUL CLARO

B0930 CAMISETA BOOKHOUT

P ao EG - PS A11750

100% algodão

B0931 CAMISETA STANLEY

P ao EG

98% algodão 2% poliéster

1 MESCLA
ROSA

2 MESCLA
OCRE

3 MESCLA
ALUMINIO

B0932 CAMISETA BUREN

P ao EG

50% algodão 50% poliéster

2 MESCLA
VERDE AGUA

3 MESLCA
TURQUESA

1 MESCLA VINHO

B0933 CAMISETA MONROE

P ao EG

50% algodão 50% poliéster

1 MESCLA
LARANJA

2 MESCLA
OCRE

3 MESCLA
TURQUESA

B0934 CAMISETA WELLS

P ao EG

50% algodão 50% poliéster

2 MESCLA
LARANJA

3 MESCLA
JEANS

1 MESCLA
VERDE AGUA

B0935 CAMISETA BEVERLY

P ao EG

98% algodão 2% poliéster

1 MESCLA
LARANJA

2 MESCLA
JEANS

3 MESCLA
VERDE
AGUA

B0936 CAMISETA HUDSON

P ao EG

50% algodão 50% poliéster

2 MARINHO

3 LARANJA

1 CINZA

B0937 CAMISETA HAROLD

P ao EG

96% algodão 4% elástano

1 LARANJA

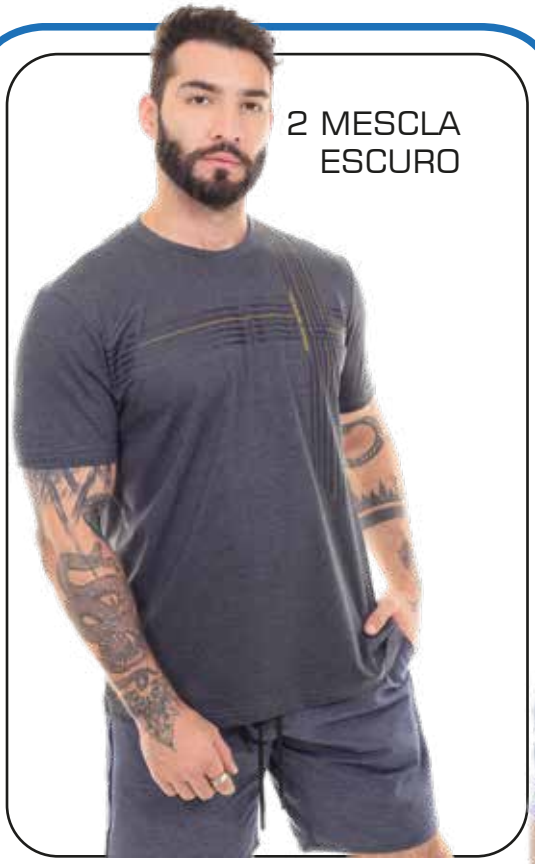
2 MARINHO

3 CINZA

B0938 CAMISETA DEAR BORN

P ao EG

96% algodão 4% elástano



B0939 CAMISETA UTAH

P ao EG

88% algodão 12% poliéster

Polos

1 CINZA BOSS

2 COURISSIMO

3 MARINHO

POT0356 POLO MOSLEY

P ao EG

100% algodão

2 AZUL
BEACH

3 CINZA
BOSS

1 MARINHO

POT0357 POLO WACKER

P ao EG
100% algodão

1 MARINHO

2 CINZA BOSS

3 RESERVA

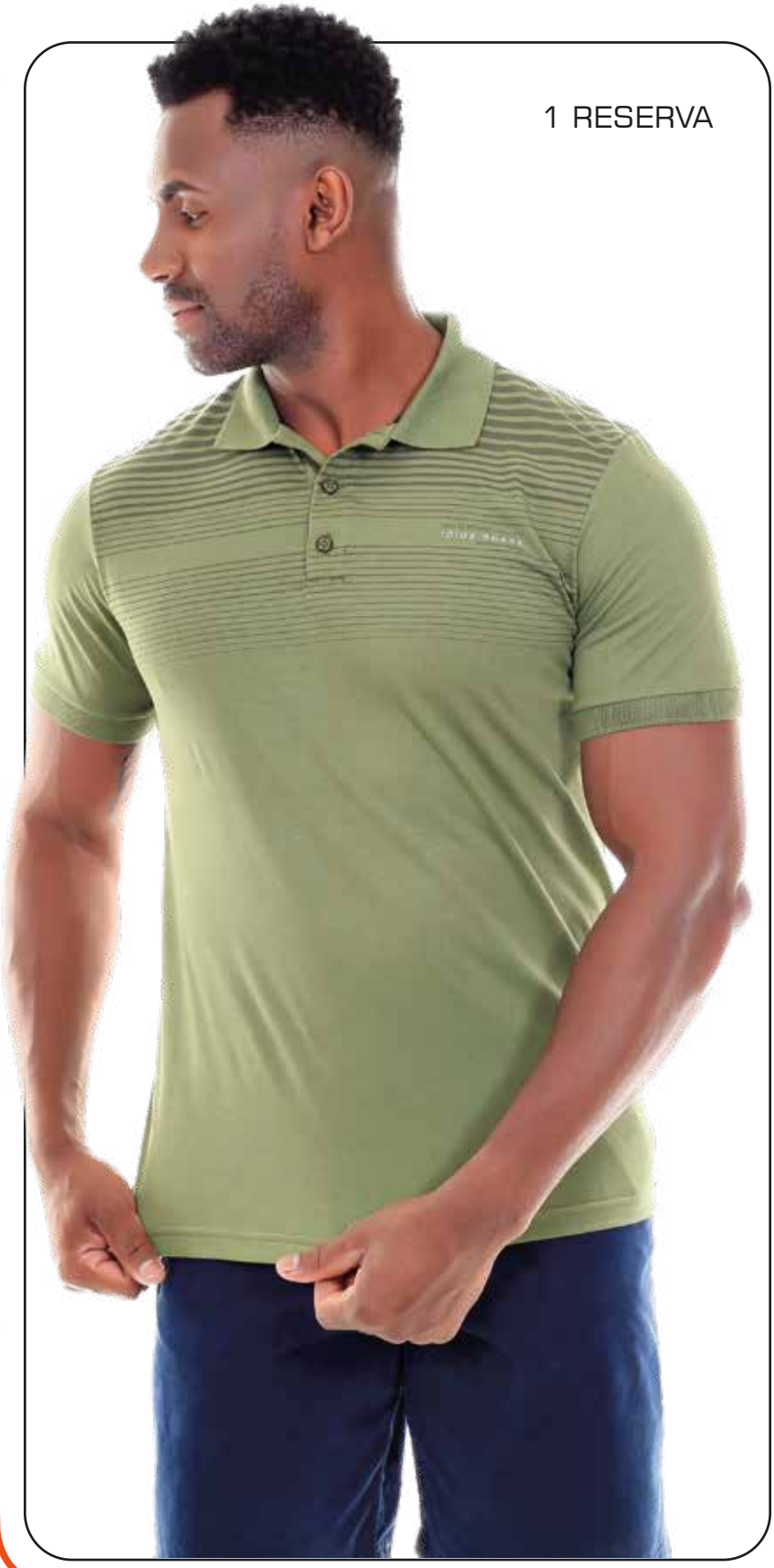
POT0359 POLO ORLEANS

P ao EG

100% algodão

2 VERMELHO

3 PRETO



1 RESERVA

POT0360 POLO PACKARD

P ao EG

100% algodão

1 PRETO

2 BRANCO

3 COURISSIMO

POT0361 POLO GENESEE

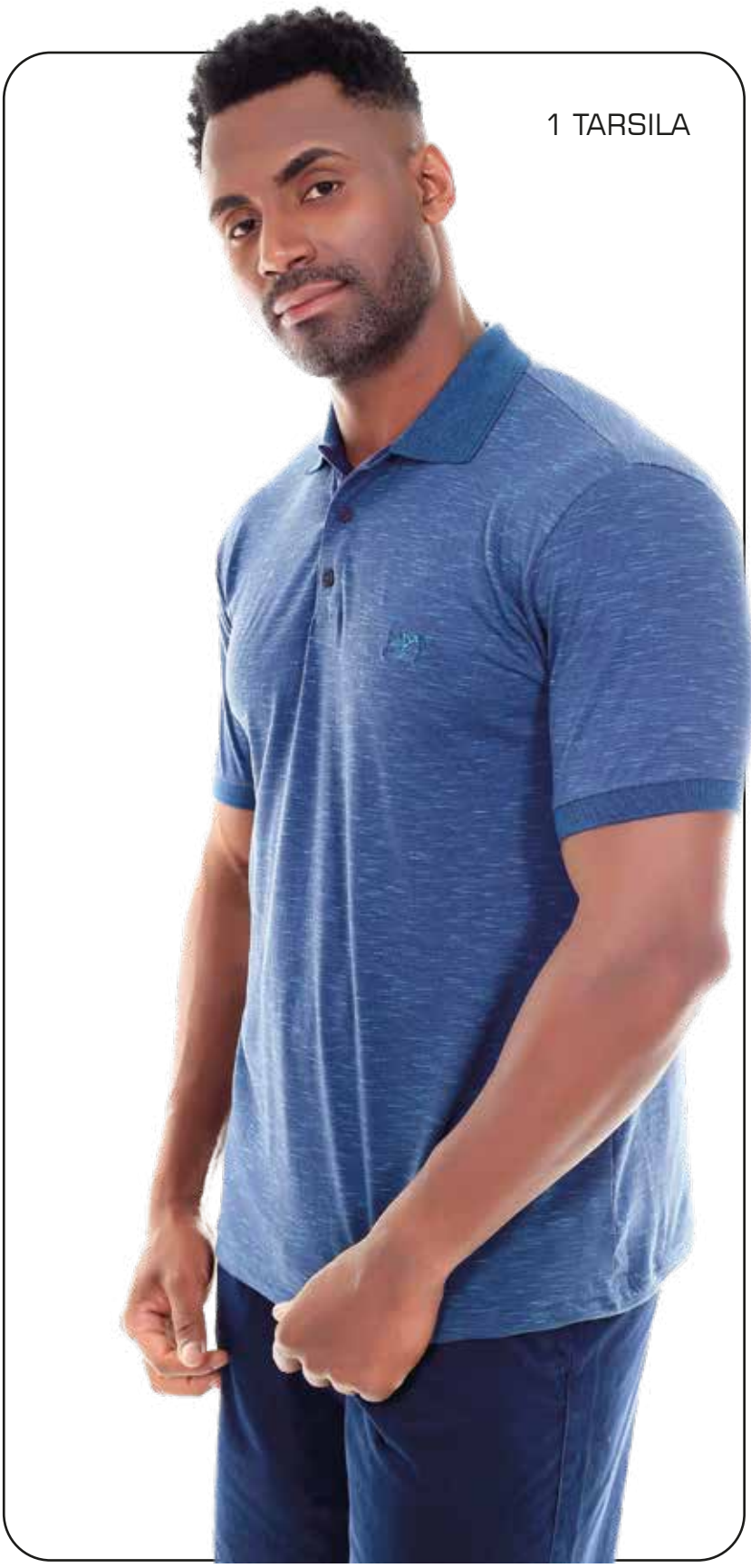
P ao EG

100% algodão

POT0362 POLO ALABAMA

P ao EG

63% algodão 37% poliéster



POT0363 POLO BRYAN

P ao EG - PS A11753

40% algodão 60% poliéster

2 MARINHO

3 FLORESTA

1 MARROCOS

POT0364 POLO WRIGLEY

P ao EG - PS A11745

100% algodão

1 OFF WHITE

2 PRETO

3 VERDE CLARO

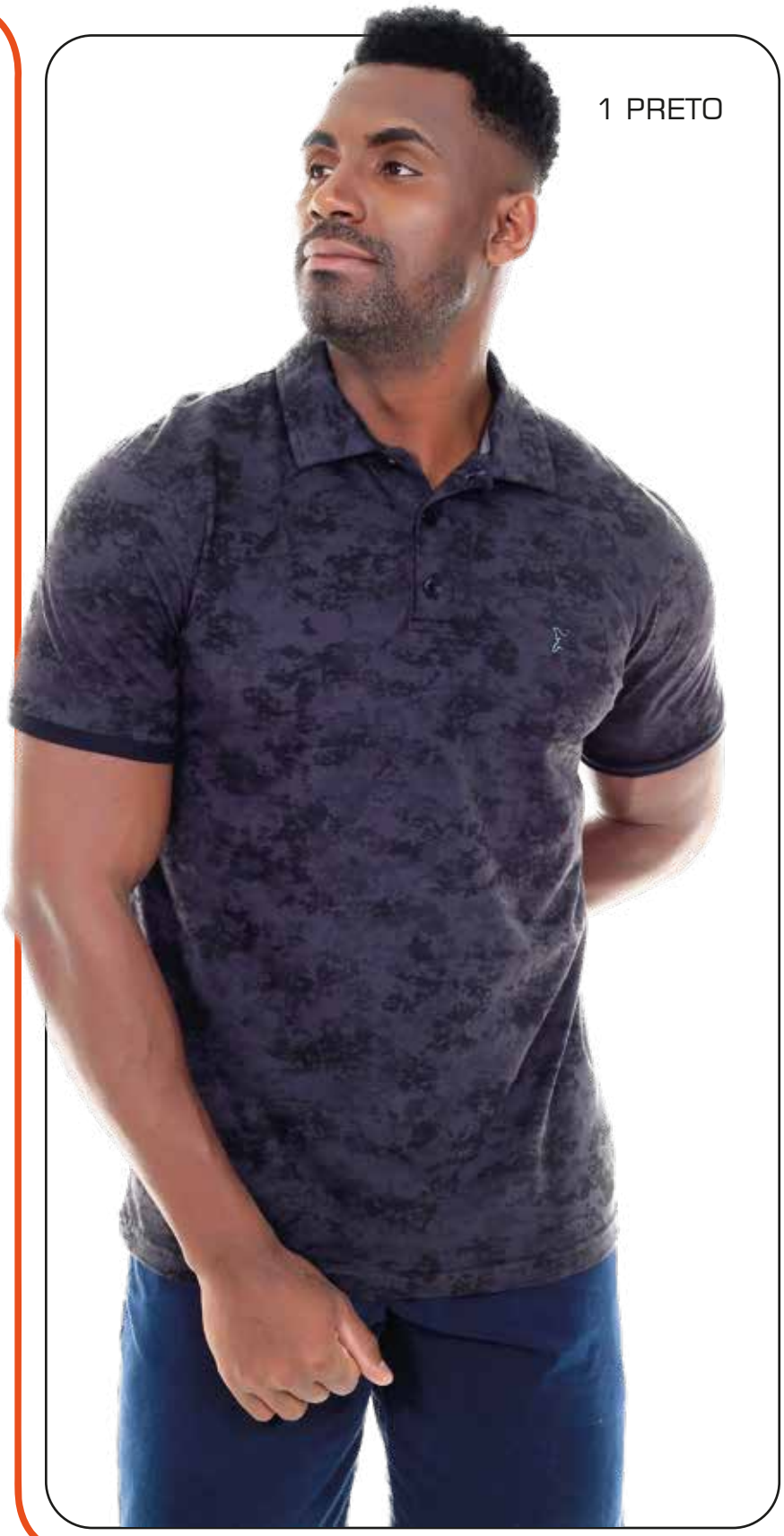
POT0365 POLO HAMPSHIRE

P ao EG

100% algodão

2 VINHO

3 VERDE


1 PRETO

POT0366 POLO OLIVE

P ao EG

100% algodão

1 AZUL

2 CORAL

3 PRETO

POT0367 POLO AKARD

P ao EG

100% algodão

2 PETROLEO

1 MARROM

POT0369 POLO PACIFIC

P ao EG - PS A11746

78% algodão 19% poliéster 3% elástano

1 PRETO

2 AZUL

3 OFFWHITE

POT0370 POLO RANDOLT

P ao EG

93% poliéster 7% linho

2 MESCLA ESCURO

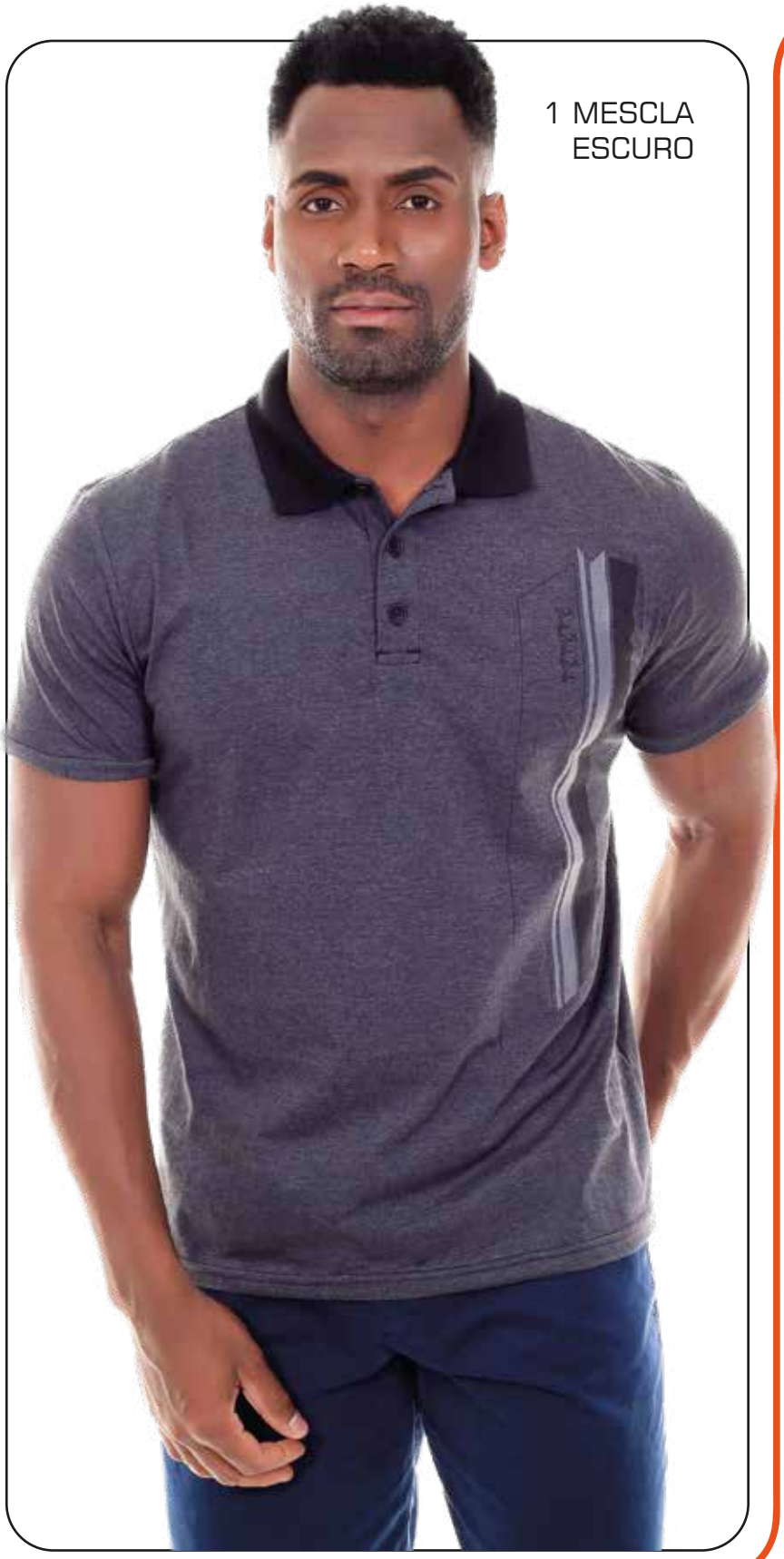
3 MESCLA OCRE

1 MESCLA JEANS

POT0371 POLO MAYMONT

P ao EG

88% algodão 12% poliéster



1 MESCLA ESCURO

2 MESCLA JEANS

3 MESCLA OCRE

POT0372 POLO MILLERS

P ao EG

50% algodão 50% poliéster

POT0373 POLO CHARITON

P ao EG

50% algodão 50% poliéster

1 MESCLA
TURQUESA

2 MESCLA
ALUMINIO

3 MESCLA
JEANS

POT0374 POLO ADAMS

P ao EG

50% algodão 50% poliéster

2 MESCLA ALUMINIO

3 MESCLA LARANJA

1 MESCLA OCRE

POT0375 POLO CINDYS

P ao EG

98% algodão 2% poliéster

POT0376 POLO WABASH

P ao EG - PS A11752

50% algodão 50% poliéster

2 VERDE

3 PRETO

1 AZUL

POT0377 POLO TOWNHOLMES

P ao EG - PS A11754

75% algodão 25% poliéster

POT0379 POLO HARCOURT

P ao EG

100% algodão

2 MONET

1 PAUL CEZANE

POT0380 POLO FOLSOM

P ao EG - PS A11747

100% poliéster

Plus Size

3 MARINHO

1 PRETO

2 COURISSIMO

A11726 CAMISETA JUNE

XL ao 3XL - =B0876

100% algodão

1 JADE

3 ABRAÇO

2 PRETO

A11727 CAMISETA SEWARD

XL ao 3XL - =B0879

100% algodão

3 MARINHO

1 DETOX

2 PRETO

A11728 CAMISETA CLINTON

XL ao 3XL - =B0883

100% algodão

1 PRETO

3 ROSA BEBE

2 AZUL BEACH

A11729 CAMISETA OAKWOOD

XL ao 3XL - =B0888

100% algodão

3 JADE

1 BRANCO

2 PRETO

A11730 CAMISETA FULLER

XL ao 3XL - =B0890

100% algodão

1 DETOX

2 FLAMINGO

3 CINZA BOSS

A11731 CAMISETA MASCOT

XL ao 3XL - =B0892

100% algodão

3 FLAMINGO

1 ABRAÇO

2 MARINHO

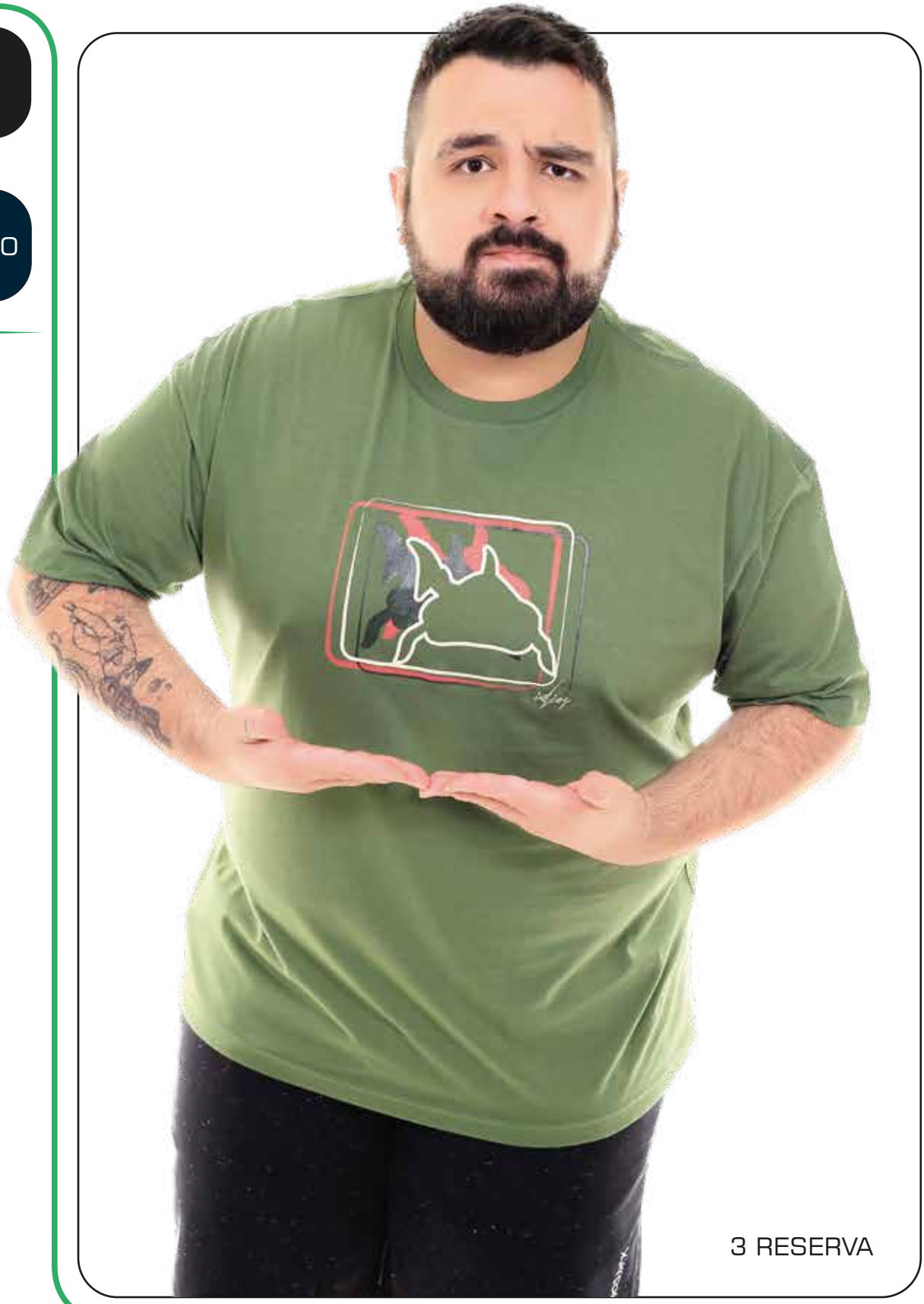
A11732 CAMISETA CARMONA

XL ao 3XL - =B0897

100% algodão

1 PRETO

2 MARINHO



3 RESERVA

A11733 CAMISETA ALSACE

XL ao 3XL - =B0894

100% algodão

1 PRETO

2 CINZA B

3 BRANCO

4 MARINHO

6 JADE

7 RESERVA

8 DETOX

9 AMARELO

10 ROSA BB

11 COURISSIMO

12 FLAMINGO

13 VERMELHO

A11734 CAMISETA CLOVERDALE

XL ao 3XL - =AC66901

100% algodão

1 M ESCURO

2 M ALUMINIO

3 M VERDE

4 M TURQUESA

6 M OCRE

7 M LARANJA

8 M CORAL

9 M ROSA

10 M VINHO

5 MESCLA
AZ JEANS

A11735 CAMISETA HOME SIDE

XL ao 3XL - =AC66903

50% algodão 50% poliéster

6 RESERVA

1 PRETO

2 CINZA B

3 BRANCO

4 MARINHO

5 AZ BEACH

7 DETOX

8 ROSA BB

9 COURISSIMO

10 VERMELHO

A11736 POLO SOMERSET

XL ao 3XL - =AC66910

100% algodão

1 PRETO

3 CINZA BOSS

2 DETOX

A11737 CAMISETA BURNSIDE

XL ao 3XL - =B0901

100% algodão

2 AZUL
AVIAÇÃO

1 CINZA BOSS

3 PITANGA

A11738 CAMISETA MULLEN

XL ao 3XL - =B0903

100% algodão

1 PRETO

3 DETOX

2 BRANCO

A11739 CAMISETA CHERRYWOOD

XL ao 3XL - =B0914

100% algodão

2 RESERVA

1 MARINHO

3 ABRAÇO

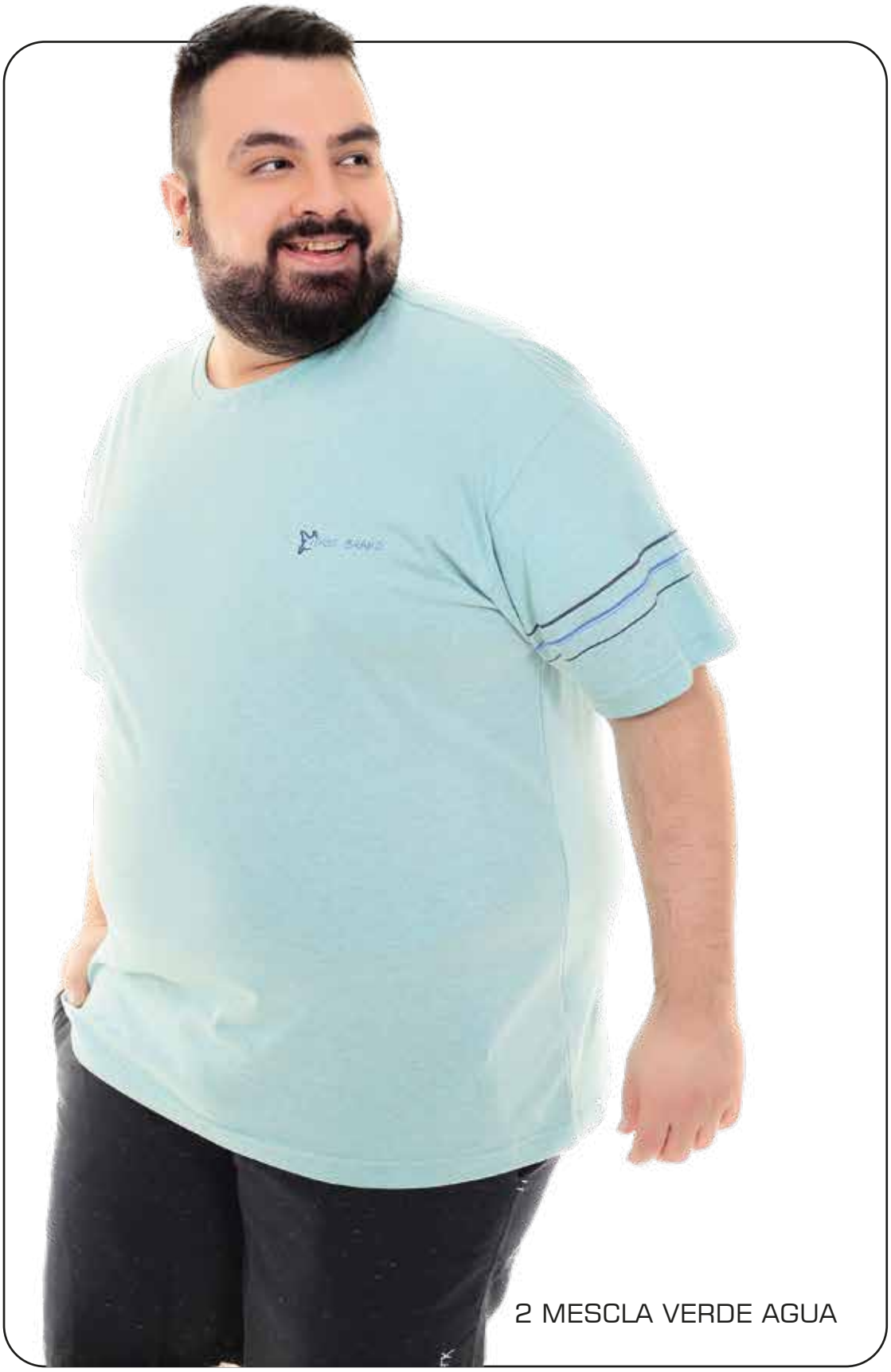
A11740 CAMISETA BEDFORD

XL ao 3XL - =B0922

100% algodão

1 M ALUMINIO

3 VINHO

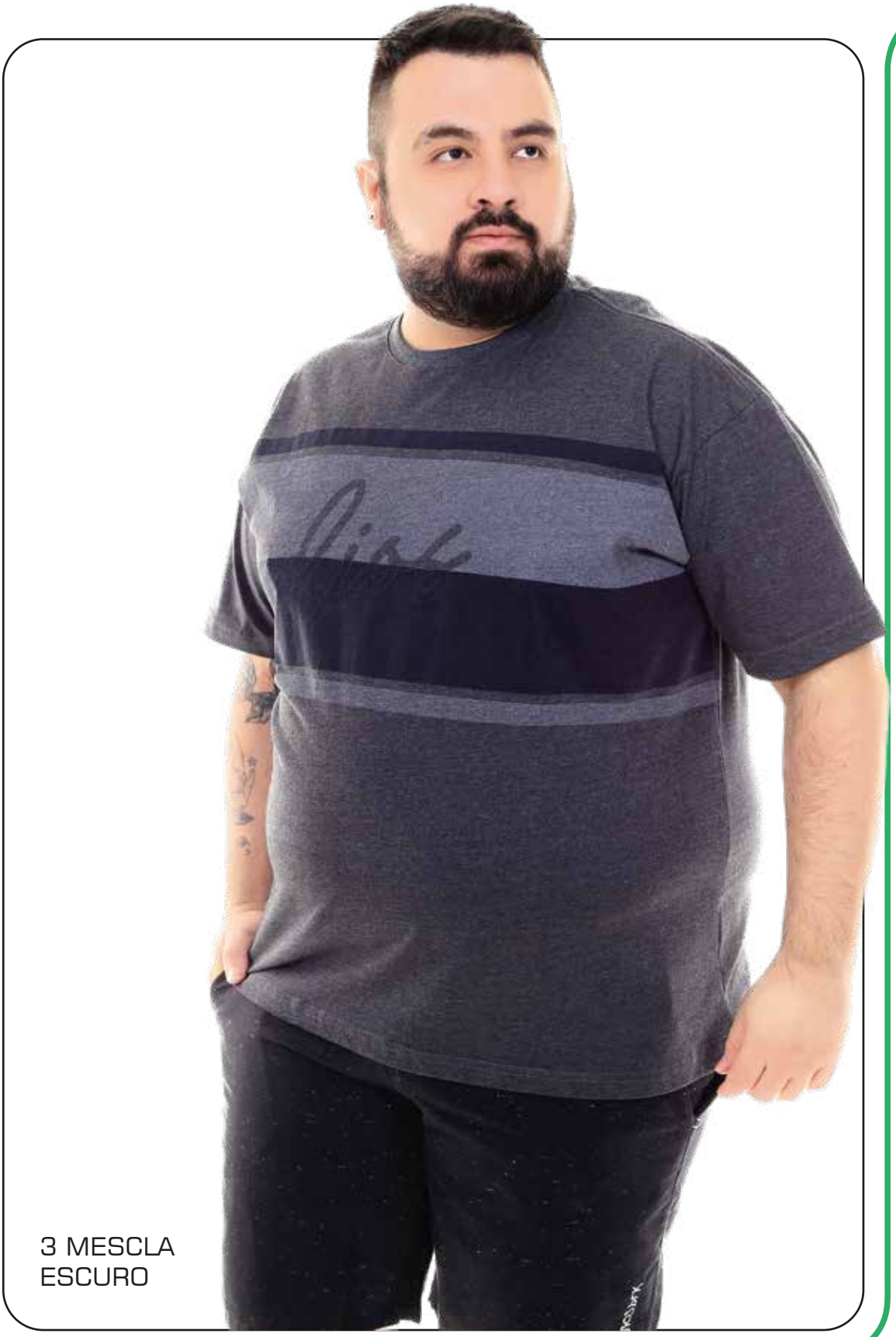


2 MESCLA VERDE AGUA

A11741 CAMISETA SMILEY

XL ao 3XL - =B0905

100% algodão



3 MESCLA
ESCURO

1 M OCRE

2 M VERDE AGUA

A11742 CAMISETA FAIRVIEW

XL ao 3XL - =B0912

98% algodão 2% poliéster

1 M ESCURO

3 M OCRE

A11743 CAMISETA NUTWOOD

XL ao 3XL - =B0913

88% algodão 12% poliéster

2 MESCLA
ALUMINIO

1 M TURQUESA

3 M LARANJA

A11744 CAMISETA GLENWAY

XL ao 3XL - =B0916

50% algodão 50% poliéster

1 MARROCOS

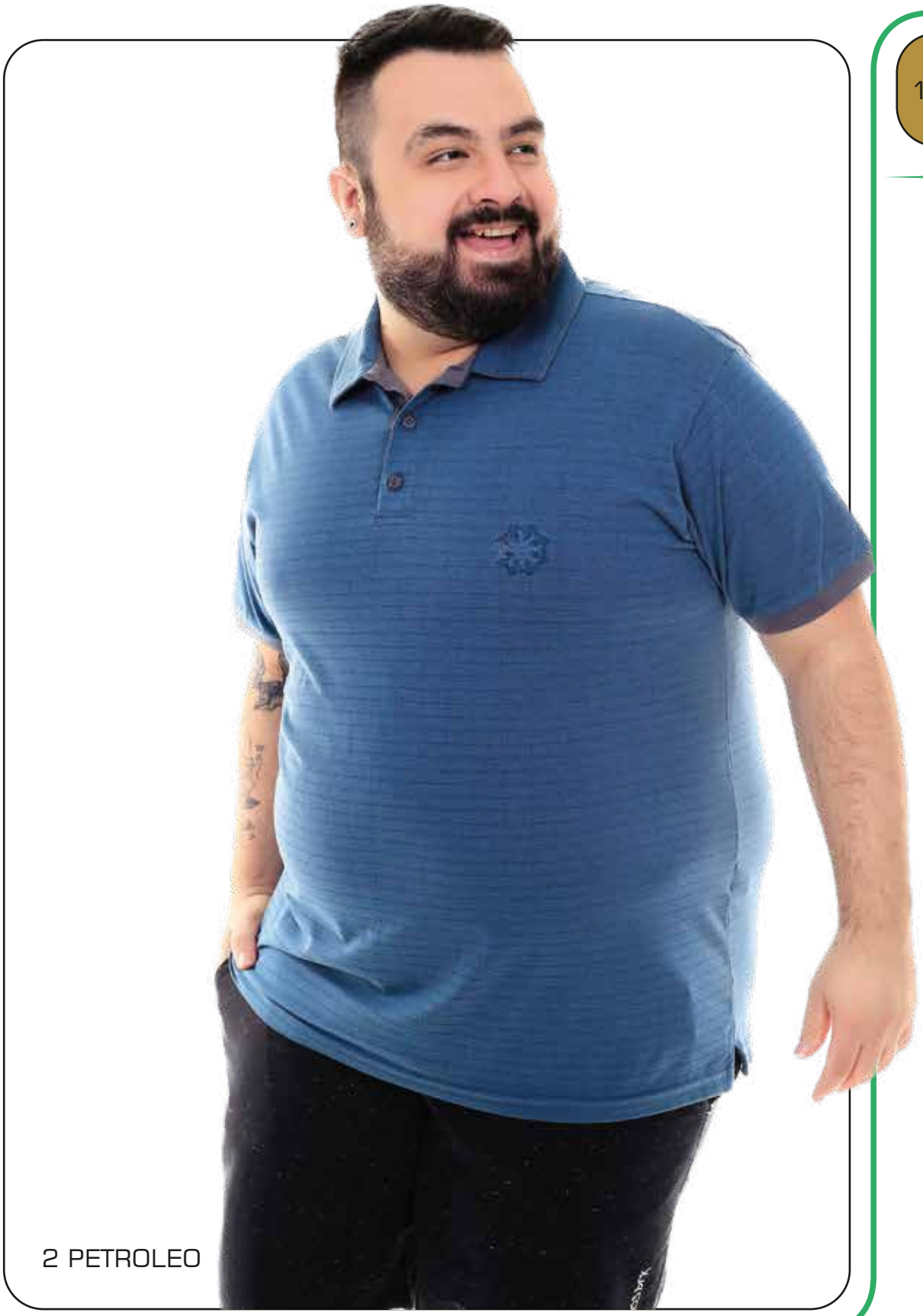
3 FLORESTA

2 MARINHO

A11745 POLO WRIGLEY

XL ao 3XL - =POT0364

100% algodão



1 MARROM

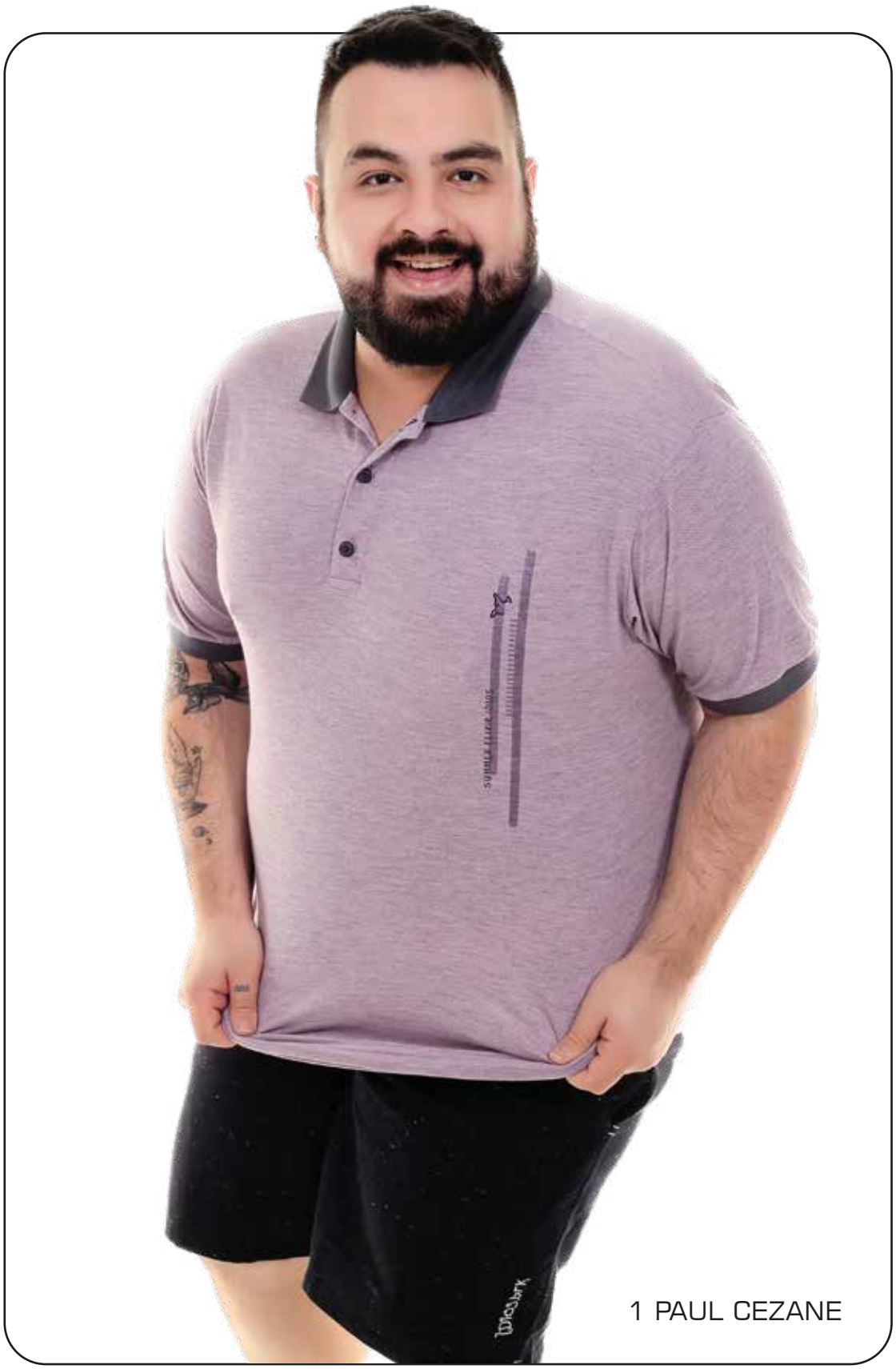
2 PETROLEO

A11746 POLO PACIFIC

XL ao 3XL - =POT0369

78% algodão 19% poliéster 3% elástano

2 MONET



1 PAUL CEZANE

A11747 POLO FOLSOM

XL ao 3XL - =POT0380

100% poliéster

2 PRETO

1 VERDE

3 OFFWHITE

A11748 CAMISETA COLE

XL ao 3XL - =B0925

100% algodão

1 PRETO

3 AZUL

2 CORAL

A11749 CAMISETA ANGELES

XL ao 3XL - =B0927

100% algodão

1 AZUL CLARO

2 PRETO

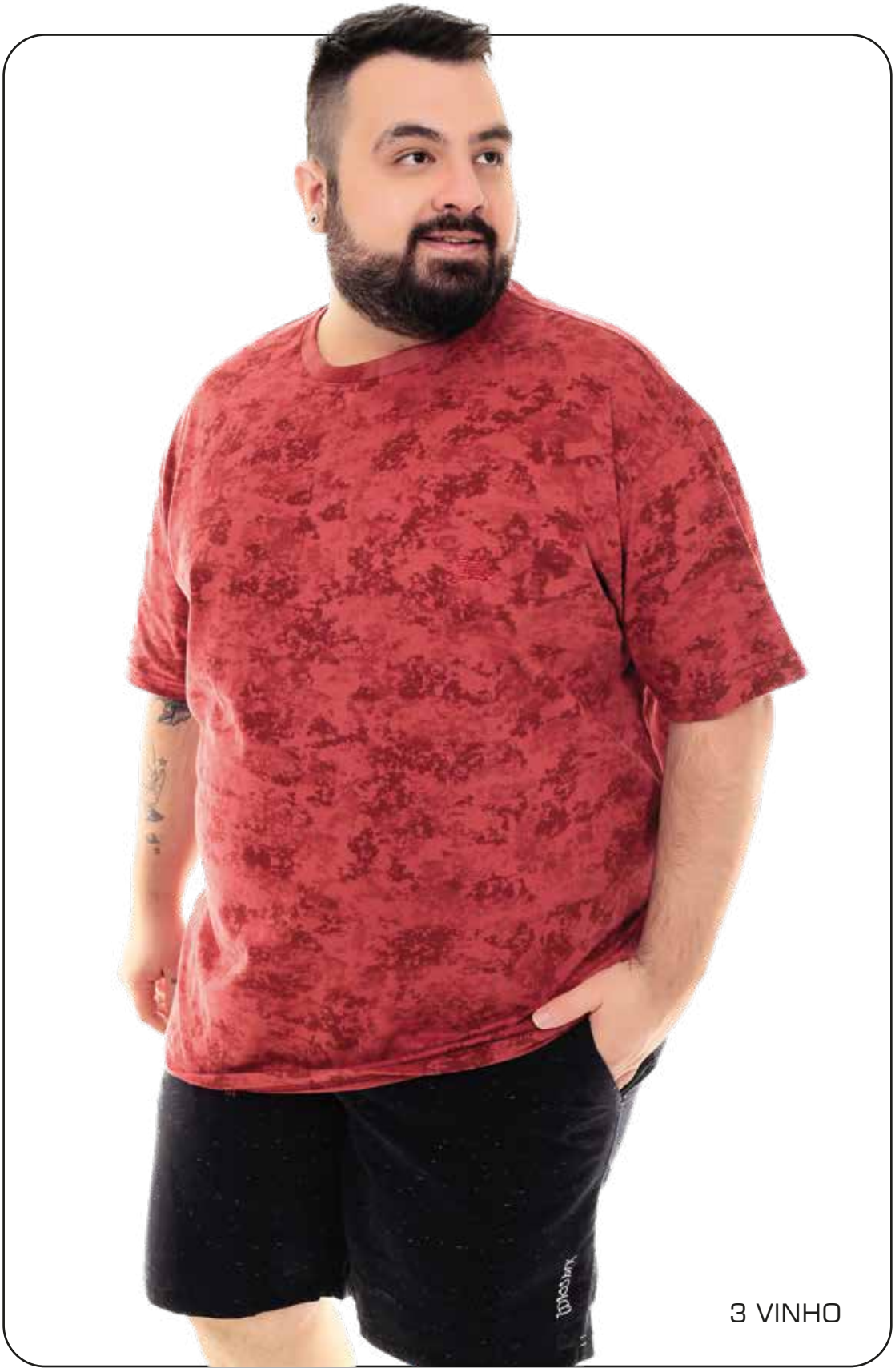
A11750 CAMISETA BOOKHOUT

XL ao 3XL - =B0930

78% algodão 22% poliéster

1 VERDE

2 PRETO

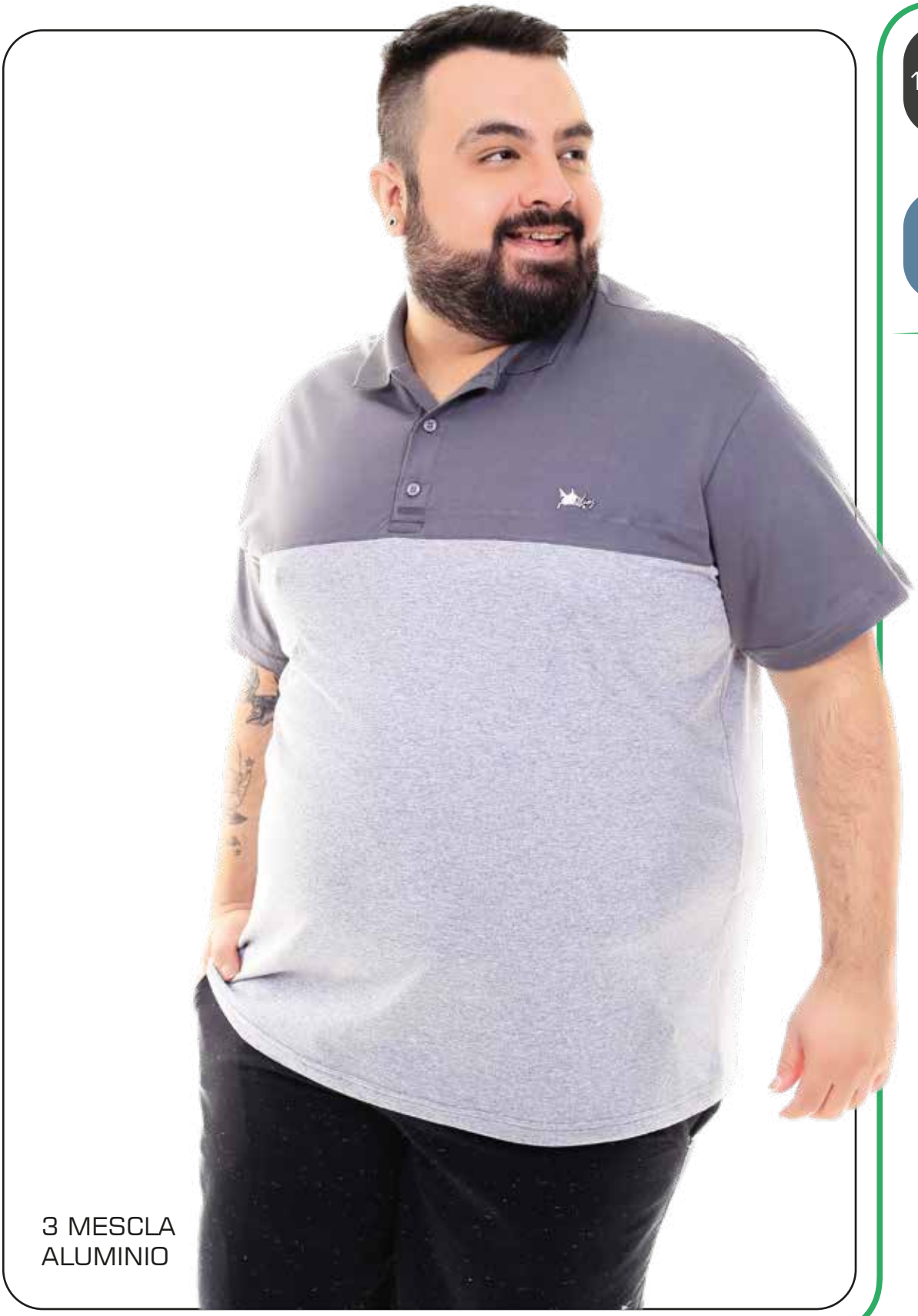


3 VINHO

A11751 CAMISETA STETSON

XL ao 3XL - =B0926

100% algodão



1 M ESCURO

2 M JEANS

3 MESCLA ALUMINIO

A11752 POLO WABASH

XL ao 3XL - =POT0376

50% algodão 50% poliéster

1 TARSILA

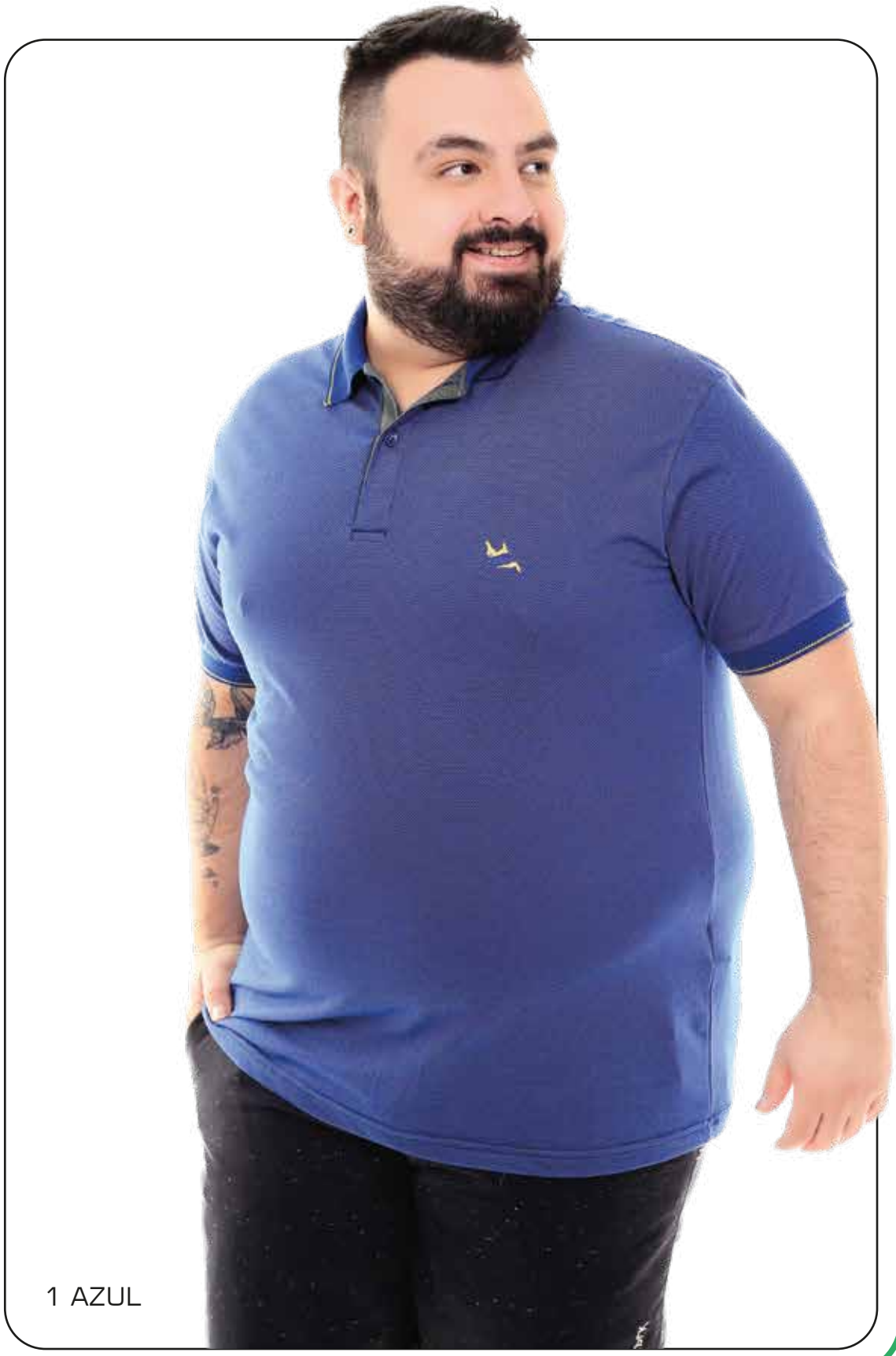
3 NERUDA

2 DAVINCI

A11753 POLO BRYAN

XL ao 3XL - =POT0363

40% algodão 60% poliéster



1 AZUL

2 VERDE

3 PRETO

A11754 POLO TOWNHOLMES

XL ao 3XL - =POT0377

75% algodão 25% poliéster

1 M VERDE

2 M LARANJA

3 MESCLA JEANS

A11755 CAMISETA BEVERLY

XL ao 3XL - =B0935

100% algodão

Action
Jeans

IDIOS BRAND SUMMER 24

1 PRETO

2 CINZA B

3 BRANCO

4 MARINHO

5 AZ BEACH

6 JADE

7 RESERVA

8 DETOX

9 AMARELO

10 ROSA BB

11 COURISSIMO

12 FLAMINGO

13 VERMELHO

AC66901 CAMISETA CLOVERDALE

P ao EG - 100% algodão

PLUS SIZE A11734 - XL ao 3XL

1 PRETO

2 CINZA B

3 BRANCO

4 MARINHO

5 AZ BEACH

6 JADE

7 RESERVA

8 DETOX

9 AMARELO

10 ROSA BB

11 COURISSIMO

12 FLAMINGO

13 VERMELHO

AC66902 CAMISETA RODEO GOLA V

P ao EG

100% algodão

1 M ESCURO

2 M ALUMINIO

3 M VERDE

4 M TURQUESA

5 M JEANS

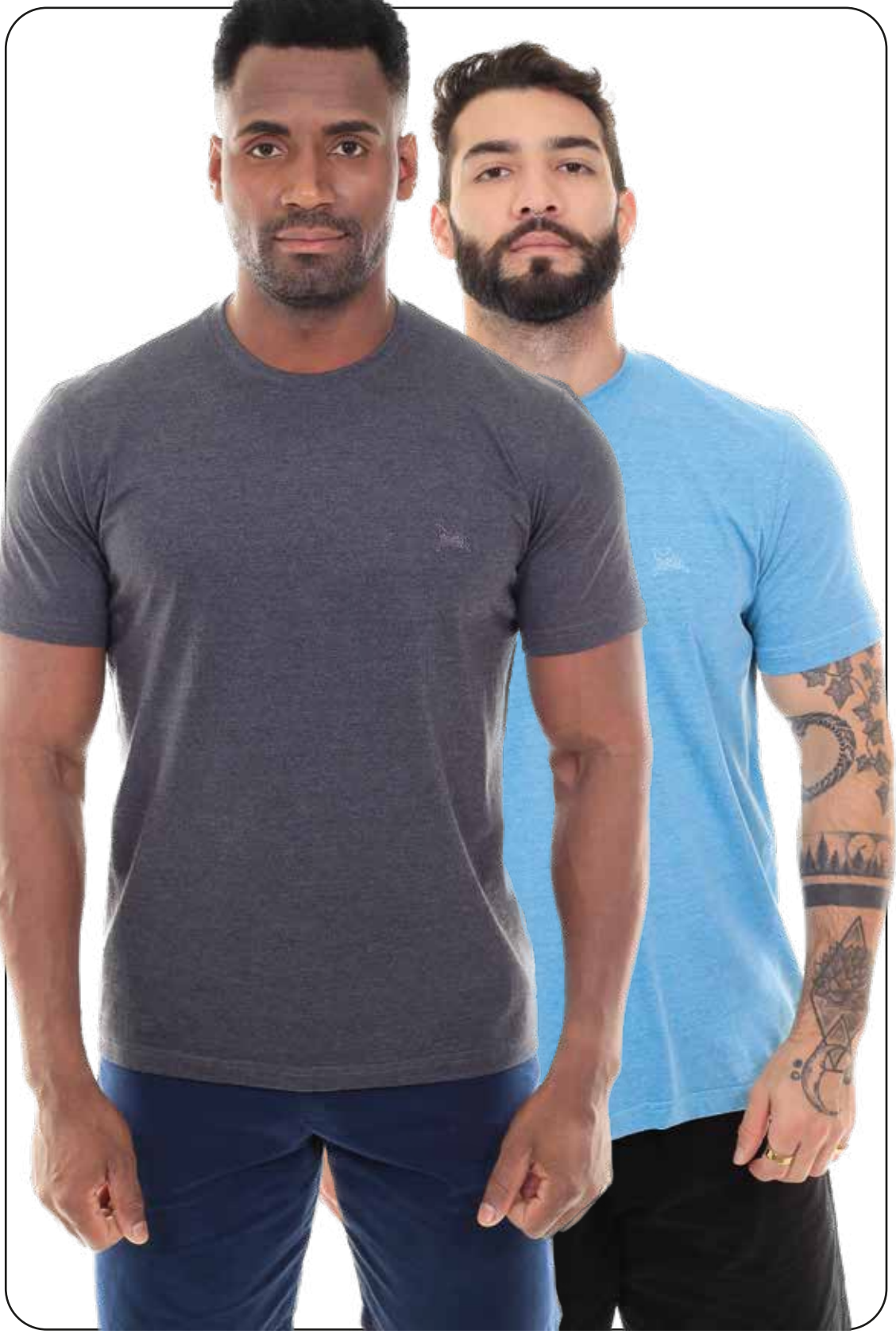
6 M OCRE

7 M LARANJA

8 M CORAL

9 M ROSA

10 M VINHO



AC66903 CAMISETA HOME SIDE

P ao EG - 50% algodão 50% poliéster

PLUS SIZE A11735 - XL ao 3XL

1 M ESCURO

2 M ALUMINIO

3 M VERDE

4 M TURQUESA

5 M JEANS

6 M OCRE

7 M LARANJA

8 M CORAL

9 M ROSA

10 M VINHO

AC66906 CAMISETA FAIRFAX GOLA V

P ao EG

50% algodão 50% poliéster

1 M ESCURO

2 M ALUMINIO

3 M VERDE

4 M TURQUESA

5 M JEANS

6 M OCRE

7 M LARANJA

8 M CORAL

9 M ROSA

10 M VINHO

AC66907 REGATA KINGS

P ao EG

50% algodão 50% poliéster

1 PRETO

2 CINZA B

3 BRANCO

4 MARINHO

5 AZ BEACH

6 JADE

7 RESERVA

8 DETOX

9 AMARELO

10 ROSA BB

11 COURISSIMO

12 FLAMINGO

13 VERMELHO

AC66908 REGATA STELLA

P ao EG

100% algodão

1 PRETO

2 CINZA B

3 BRANCO

4 MARINHO

5 AZ BEACH

6 RESERVA

7 DETOX

8 ROSA BB

9 COURISSIMO

10 VERMELHO

AC66909 POLO LANDSCAPE

P ao EG

100% algodão

IDIOS BRAND SUMMER 24

1 PRETO

2 CINZA B

3 BRANCO

4 MARINHO

5 AZ BEACH

6 RESERVA

7 DETOX

8 ROSA BB

9 COURISSIMO

10 VERMELHO

AC66910 SOMERSET

P ao EG - 100% algodão

PLUS SIZE A11736 - XL ao 3XL

Calças
Bermudas e Bonés
idios

1 CHOCOLATE

2 GRAFITE

0A6967 SHORTS MANSFIELD

P ao EG - 100% algodão

PLUS SIZE A11758 - XL ao 3XL

1 NATURAL

2 MARROM

0A6968 SHORTS COURTS

P ao EG

96% algodão 4% poliéster

1 AZ JEANS

2 PRETO

0A6969 SHORTS LANE

P ao EG

100% algodão

1 PRETO

0A6970 SHORTS LUCKY

P ao EG

58% algodão 40% poliéster 2% elástano

1 KAKI

2 PRETO

0A6971 BERMUDA ROSS

36 ao 50 - 100% algodão

PLUS SIZE A11757 - 52 ao 60

1 PRETO

2 KAKI

3 OFFWHITE

0A6972 BERMUDA ELM

36 ao 50

100% algodão

1 VERDE CLARO

2 AZ JEANS

3 KAKI

4 AZ CLARO

0A6973 SHORTS MEDIEVAL

P ao EG

20% poliéster 80% fibras diversas

1 MARINHO

2 KAKI

0A6974 BERMUDA TREAT

36 ao 50 - 100% algodão

PLUS SIZE A11756 - 52 ao 60

1 PRETO

0A6975 CALÇA PEARL

P ao EG

94% viscose 6% elástano

1 AREIA

2 MARINHO

3 MUSGO

0A6976 CALÇA SARJA PAYNE

P ao EG

97% algodão 3% elástano

1 KAKI

2 OCRE ESCURO

3 CHUMBO

0A6977 CALÇA SARJA LAMAR

36 ao 50 - 97% algodão 3% poliéster

PLUS SIZE A11759 - 52 ao 60

1 BEGE

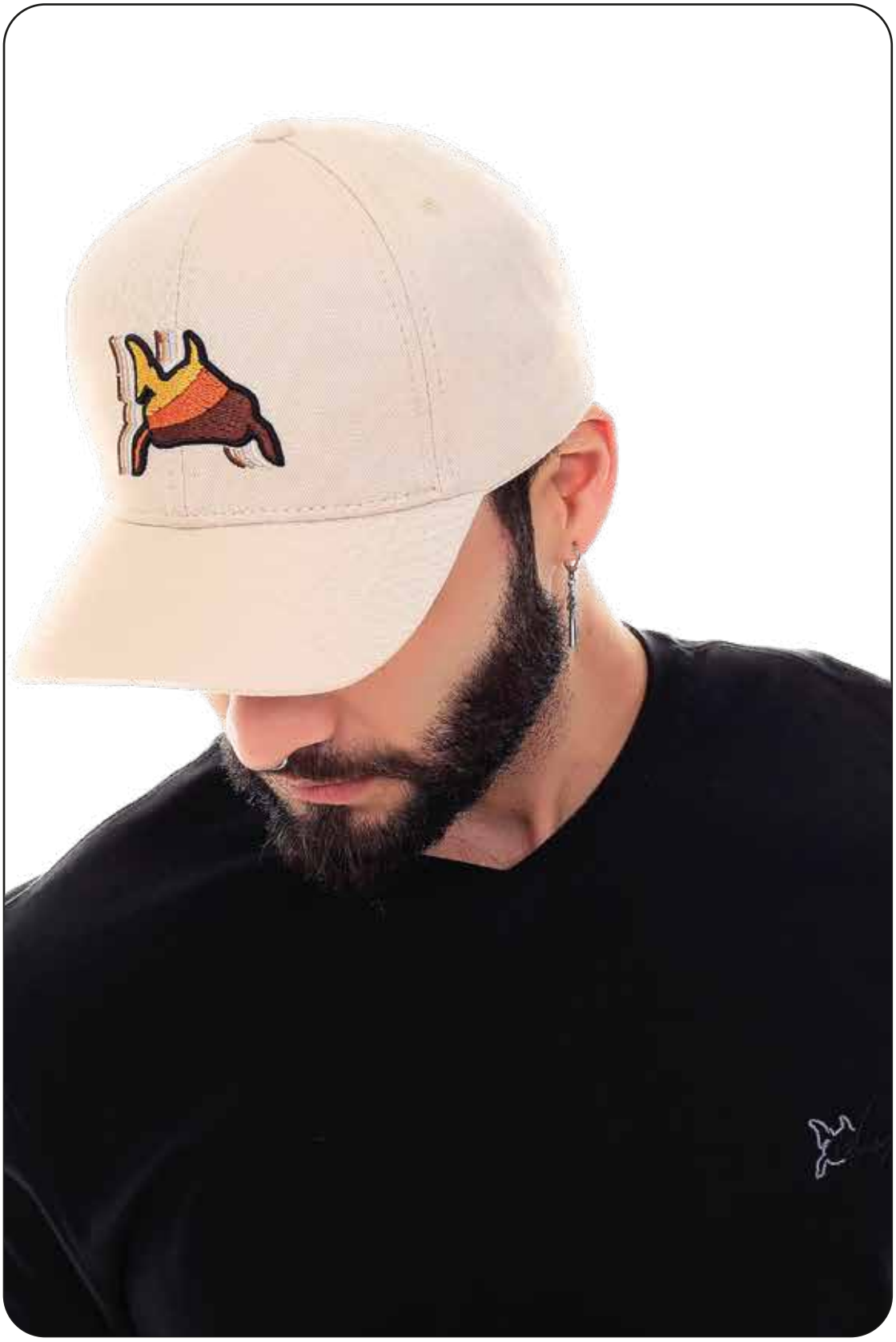
2 CHUMBO

3 VERDE

4 MARINHO

5 AZUL BEBE

6 MARROM



015994 BONÉ SARJA HOUSTON

ÚNICO

1 PRETO

2 KAKI

015995 BONÉ SARJA CHURS

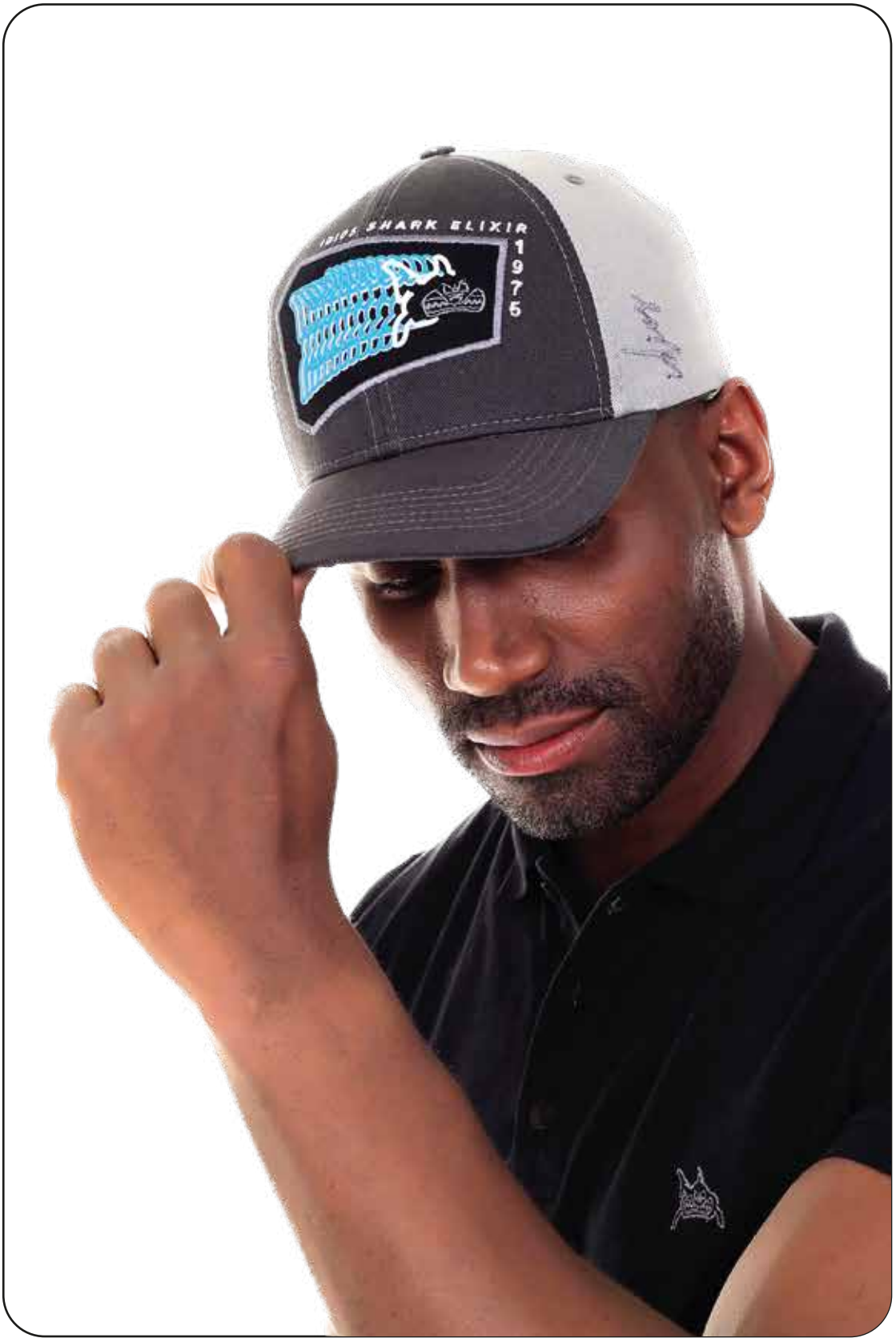
ÚNICO

1 MARINHO

2 BEGE

015996 BONÉ SARJA HUNT

ÚNICO



1 CHUMBO

2 MARINHO

015997 BONÉ SARJA RANDALL

ÚNICO

1 PRETO

2 KAKI

015998 BONÉ SARJA MAPLE

ÚNICO

AGRADECIMENTOS

DIRETORA CRIATIVA - SOLANGE FOGAÇA
DIRETORA ADMINISTRATIVA - ANA BACCELLI
ESTILISTA - RAPHAEL AVILA
GERENTE ESTAMPARIA - ROBERIO
COMPRADORA - ANGELICA PEIXOTO
ENCARREGADO CORTE - REGINALDO
ENCARREGADA COSTURA - CRISTIANE
ENCARREGADA ACABAMENTO - SILVANA
FOTOGRAFO - CAIO MONTEIRO
VIDEO MAKER - DIOGO DYO
DIRETOR GERAL - LUIZ CARLOS BACCELLI

Minimalist
SUMMER 24